The Women’s Business Council strengthens the Greater Lehigh Valley by empowering, recognizing and inspiring women in business and in the community.

**COMMUNITY**

**DEMOGRAPHICS**

**AGE OF ATTENDEES**

71% between the ages of 35 - 64

18-24 .......................... 9%
25-34 .......................... 11%
35-44 .......................... 16%
45-54 .......................... 31%
55-64 .......................... 24%
65+ .......................... 9%

**PROFESSIONAL LEVEL**

75% Represent women on the career ladder

Entry Level ............................................ 9%
Professional/Specialist .......................... 28%
Manager/Director ............................ 24%
Executive ................................................ 14%
Entrepreneur ...................................... 24%

**SUMMIT ATTENDEES**

64% between the ages of 35 - 64

18-24 .......................... 6%
25-34 .......................... 27%
35-44 .......................... 19%
45-54 .......................... 17%
55-64 .......................... 5%
65+ .......................... 4%

**PROFESSIONAL LEVEL**

Entry Level ............................................ 6%
Professional/Specialist .......................... 36%
Manager/Director ............................ 47%
Executive ................................................ 37%
Entrepreneur ...................................... 8%

**BUSINESS**

**MENTORING:**

The WBC Scholarship program develops leaders in an intimate group setting to accelerate women’s full potential, personally and professionally. More than 81 women have graduated since its launch in 2015.

**MENTORING:**

The Women2Women Mentoring program develops leaders in an intimate group setting to accelerate women’s full potential, personally and professionally. More than 81 women have graduated since its launch in 2015.

**PROGRAMMING:**

Monthly Events, including four Signature Events:

• The Lehigh Valley Women’s Summit, convenes over 600 attendees at the largest gathering of influential and powerful women in the Greater Lehigh Valley region to engage, network and be inspired.

• The ATHENA Leadership Awards are presented to individuals or organizations recognized for professional excellence and community service.

• Lehigh Valley Legends celebrates four influential, unique and diverse women who have made a lasting impact on the Lehigh Valley.

• The Women’s Health Fair allows attendees to connect on issues important to a woman’s personal empowerment and wellness journey.

**INDUSTRY INFORMATION**

Business/Professional Services

Education/Training/Engineering

Finance/Insurance/Real Estate

Government/Law/Public Safety

Healthcare

Hospitality/Tourism

Information Technology

Manufacturing

Non-profit

The percentage of women who influence financial decisions in the company

The Women’s Business Council proudly supports over 10 non-profits each year that unite and empower women to speak up and create actionable solutions for the greatest challenges they face today.

Interested in joining the WBC community?

Contact us at (484) 226-0128 or daniellej@lehighvalleychamber.org

LehighValleyChamber.org