

Farewell to Summer Festival | Saturday, September 18, 2021; 11am – 4pm

Audience: On the day of the event, the Borough sees over 1000 Emmaus and Lehigh Valley residents and their families. Sponsors enjoy social media marketing, through Facebook, LinkedIn, and Instagram, that reaches thousands of community members.

Sponsorship Testimonial

“Burkholder's Heating & Air Conditioning, Inc. believes in supporting the communities our customers and employees call home. Through sponsorships, we can provide organizations with the resources to continue to do great work in the areas we serve.”

Presenting Sponsor:

\$2000 - EXCLUSIVE Chamber Members Only!

- Prominent recognition as Presenting Sponsor on all promotional event materials including:
 - Facebook event page
 - Digital flyer
 - Chamber webpage
 - Press release
 - Chamber Connections magazine (seen by more than 6000 Chamber members and 250,000 employees monthly)
- Opportunity to address attendees on public address system during opening remarks
- Recognition as Presenting Sponsor over the public address system during the event
- Banner, supplied by you, displayed in a central location on the Triangle during the day's activities
- Social media mentions and tags as Presenting Sponsor leading up to, day of, and post-event on Facebook
- Vendor booth at the event with games or kids activities while you hand out information on your company
- A boosted Facebook post with your businesses logo on the event flyer
- Opportunity to provide two staff members to help with event information table and connect with people while wearing company-branded apparel
- Opportunity to create and submit a 30-second video promoting the event and your business

Children's Activities Sponsor: ACTIVE LEARNING CENTER

\$1500 Chamber Members (\$2000 Future Members)

- Recognition as a sponsor on all promotional event materials including:
 - Facebook event page
 - Digital flyer
 - Chamber webpage
 - Press release
 - Chamber Connections magazine (seen by more than 6000 Chamber members and 250,000 employees monthly)
- Recognition as Children's Activities Sponsor over the public address system
- Banner, supplied by you, displayed in a central location on the Triangle during the days activities
- Space on the Triangle during the festival for staff to host the children's activities and connect with people while wearing company-branded apparel
- Social media mentions and tags as Children's Activities Sponsor leading up to, day of, and post-event
- A boosted Facebook post with your businesses logo on the event flyer
- Opportunity to create and submit a 30-second video promoting the event and your business

Entertainment Sponsor:

\$1000 Chamber Members (\$1500 Future Members)

- Recognition as a sponsor on all promotional event materials including:
 - Facebook event page
 - Digital flyer
 - Chamber webpage
 - Press release
 - Chamber Connections magazine (seen by more than 6000 Chamber members and 250,000 employees monthly)
- Recognition as the Entertainment Sponsor over the public address system
- Banner, supplied by you, displayed in a central location on the Triangle during the days activities
- Opportunity to address the crowd and introduce the music entertainment over the public address system
- Social media mentions and tags as Entertainment Sponsor leading up to, day of, and post-event
- A boosted Facebook post with your businesses logo on the event flyer
- Opportunity to create and submit a 30-second video promoting the event and your business

Trail Sponsor: \$750 Chamber Members (\$1000 Future Members)

- Recognition as a sponsor on all promotional event materials including:
 - Facebook event page
 - Digital flyer
 - Chamber webpage
 - Press release
 - Chamber Connections magazine (seen by more than 6000 Chamber members and 250,000 employees monthly)
 - Passport; to be handed out day-of at the festival, available beforehand for print online, and at each participating location
- Recognition as the Trail Sponsor over the public address system
- Social media mentions and tags as the Dunk Tank Sponsor leading up to, day of, and post-event
- A boosted Facebook post with your businesses logo on the event flyer
- Opportunity for your staff to run the Trail Table and interact with festival attendees while wearing company-branded apparel

Information Tent Sponsor: \$500 Chamber Members (\$750 Future Members)

- Recognition as a sponsor on all promotional event materials including:
 - Facebook event page
 - Digital flyer
 - Chamber webpage
 - Press release
 - Chamber Connections magazine (seen by more than 6000 Chamber members and 250,000 employees monthly)
- Recognition as the Information Tent Sponsor over the public address system
- Banner, supplied by you, displayed at the Informational Tent during the days activities
- Social media mentions and tags as the Information Tent Sponsor leading up to, day of, and post-event
- A boosted Facebook post with your businesses logo on the event flyer
- Opportunity for your staff to run the Informational Tent and interact with festival attendees while wearing company-branded apparel

Safety Sponsor: \$350 Chamber Members (\$500 Future Members)

- Recognition as a sponsor on all promotional event materials including:
 - Facebook event page
 - Digital flyer
 - Chamber webpage
 - Press release
 - Chamber Connections magazine (seen by more than 6000 Chamber members and 250,000 employees monthly)
- Banner, supplied by you, displayed on the Triangle during the days activities
- Recognition as the Safety Sponsor over the public address system
- Social media mentions and tags as the Safety Sponsor leading up to, day of, and post-event
- A boosted Facebook post with your business logo on the event flyer

Comfort Station Sponsor: \$250 Chamber Members (\$350 Future Members)

- Recognition as a sponsor on all promotional event materials including:
 - Facebook event page
 - Digital flyer
 - Chamber webpage
 - Press release
 - Chamber Connections magazine (seen by more than 6000 Chamber members and 250,000 employees monthly)
- Signage at the Comfort Station with your logo recognized as the Comfort Station Sponsor
- Recognition as the Comfort Station Sponsor over the public address system
- Social media mentions and tags as the Comfort Station Sponsor leading up to, day of, and post-event
- A boosted Facebook post with your business logo on the event flyer

Supporting Sponsor:**\$100 Chamber Members (\$200 Future Members)**

- Recognition as a sponsor on all promotional event materials including:
 - Facebook event page
 - Digital flyer
 - Chamber webpage
 - Press release
 - Chamber Connections magazine (seen by more than 6000 Chamber members and 250,000 employees monthly)
- Recognition as a Supporting Sponsor over the public address system
- Social media mentions and tags as a Supporting Sponsor leading up to, day of, and post-event
- A boosted Facebook post with your business logo on the event flyer