



Energy & Economic Development

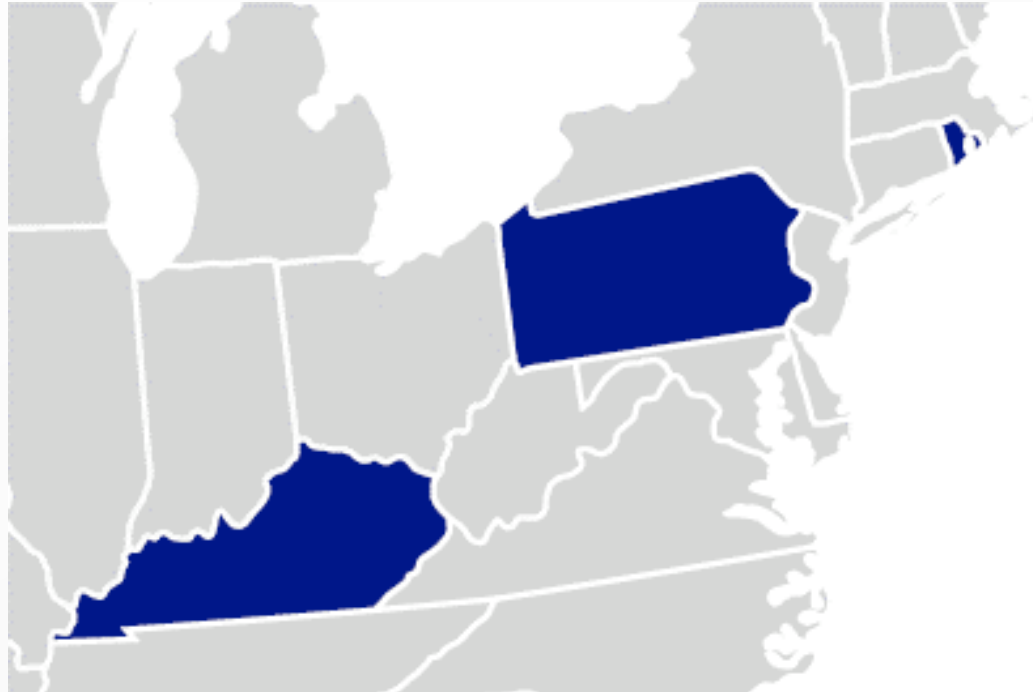
Jason Hunt

Manager of Business & Economic Development

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PPL Corporation

One of the largest investor-owned utilities in the U.S.



	Pennsylvania	Kentucky	Rhode Island
Utility	PPL Electric Utilities	LG&E and KU	Rhode Island Energy
Coverage Area			
Service Area	10,000mi ²	8,000mi ²	1,200mi ²
Customers	1.5M Electric	1.0M Electric 0.3M Gas	0.5M Electric 0.3M Gas
Services	Electric Distribution Electric Transmission	Electric Distribution Electric Transmission Gas Distribution Gas Transmission Regulated Generation	Electric Distribution Electric Transmission Gas Distribution

\$24.0B

Market Capitalization

3.6M

Total Customers

\$14B

Investments through 2027

Fortune 500 Company

Ranked # 451

(1) As of October 31, 2024.


One of the Most Advanced Electricity Grids in the U.S.

Investments equip system for future growth while driving improved performance



What We are Doing Differently


- 1 Installing smart grid to automatically reroute power and reduce outages
- 2 Deploying innovative early fault detection
- 3 Supporting Distributed Energy Resources through active management
- 4 Expanding transmission capacity through strategic use of technologies




93% reduction
in transmission outages
since 2012



Top Quartile
Reliability Performance
(Nationally)⁽²⁾



Avoided over 2M Outages
since 2015 thanks to
smart grid technology



214% increase in DERs connected
in 2023 compared to 2020

Powering the Economy

Making it easy to do business with us



Rapid response process provides quick turns on project scope and feasibility

- High-level scope, schedule and cost breakdowns of project within five business days.
- Project feasibility reports issued in weeks versus months.

Only utility in PA to offer line extension guarantee

- Available to eligible customers looking to construct facilities beyond the existing distribution system route.
- Helps make projects more affordable for customers while supporting growth in the state.

Key
Differentiators



Your Partner in Economic Development

New emphasis in Pennsylvania – making it easy to do business with us



Jason Hunt

Manager of
Business & Economic
Development in
Pennsylvania

John Bevington

Senior Director of
Business & Economic
Development

Key Initiatives in Site Selection

Supporting The Pennsylvania Chamber of Business and Industry's Keystone Initiative.

- Seeks to measure and track the state's competitiveness and ease of doing business.

Supported the Commonwealth's Site Identification exercise.

- 30 sites selected as prime business development locations; 10 within PPL Electric's region.

PPL Electric competitiveness analysis to benchmark our service territory against competing regions nationally.

- Results rolling out Q1 2025.



Thank You!

Jason Hunt

Manager of Business & Economic Development in
Pennsylvania

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