



**WORKFORCE
BOARD**

LEHIGH VALLEY

Greater Lehigh Valley Chamber of Commerce
Economic Outlook
January 28, 2025

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Mirror Mirror on
the wall, this is
your workforce
wake-up call!



Who's Hiring Lehigh Valley WDA Residents?

Rank	Employer	Rank	Employer
1	The Wood Company	26	Allied Personnel Services Inc
2	Federal Express Corp	27	Shawmut Services LLC
3	Dorney Park & Wildwater Kingdom	28	GPS Hospitality Partners II LLC
4	Amazon.com Services LLC	29	ALDI Inc (Pennsylvania)
5	Giant Food Stores LLC	30	Compass Group USA Inc
6	Staffmark Investment LLC	31	Raising Cane's USA LLC
7	Bethlehem Area School District	32	Wawa Inc
8	Parkland School District	33	Trion Solutions II Inc
9	Express Services Inc	34	United Natural Foods Inc
10	QVC Network Inc	35	Spirit Halloween Superstores LLC
11	Wal-Mart Associates Inc	36	HTSS Inc
12	Lehigh Valley Hospital Center	37	Philly Liv Bacon LLC
13	Elwood Staffing Services Inc	38	Northampton County Area Community College
14	Saint Luke's Hospital	39	Iron Hill Brewery of Lehigh Valley LLC
15	Peoplelink Staffing LLC	40	STA of Pennsylvania Inc
16	Labor Guys LLC	41	Mack Trucks Inc
17	Moravian University	42	Ross Stores Inc
18	United Parcel Service Inc	43	Saint Luke's Physician Group Inc
19	CJKANTRG PA LLC	44	Marmaxx Operating Corporation
20	Peoplease LLC	45	Pennsylvania State University
21	Real Time Staffing Services Inc	46	AutoZoners LLC
22	Manpower US Inc	47	Dunkin'
23	Weis Markets Inc	48	ADP Inc
24	Target Corporation	49	Lehigh Valley Physician Group
25	Aerotek I Inc	50	General Healthcare Resources LLC

TOP 50
EMPLOYERS

ECONOMY (LV)

Total Nominal GDP (\$B) - 2022	46.7
Lehigh County	28.1
Northampton County	18.6
Total Real GDP (\$B) - 2022	40.1
Lehigh County	24.5
Northampton County	15.5
Year over Year % Change (Real GDP)	8.9%

TARGETED INDUSTRY SECTORS (LV)

Health Care & Social Assistance
Transportation & Warehousing
Manufacturing
Professional & Technical Services
Finance & Insurance

EMPLOYERS (LV) - 2023

Establishments (in thousands)	16.0
Total Employees (in thousands)	321
Avg. Employees per Establishment	20
Avg. Hourly Wage - 2023	\$29.12
Year over Year Hourly Wage % Change	5.9%

TOP OCCUPATIONS BY JOB POSTINGS (LV) - DEC-24

- Registered Nurses
- Retail Salesperson
- Home Health and Personal Care Aides
- Heavy Tractor Trailer Truck Drivers
- Laborer & Freight Stock, Material Movers

ONLINE JOB POSTINGS (LV) - in thousands

Dec-24	12.3
Dec-23	11.9
Year over Year % Change	3.4%

UNEMPLOYMENT STATISTICS (LV) - Nov-24

Labor Force (in thousands)	365
Employed (in thousands)	351
Unemployed (in thousands)	14.3

UNEMPLOYMENT RATES - Seasonally Adjusted

Lehigh Valley - Nov-24	3.9%
Month over Month Change	0.2%
Pennsylvania - Dec-24	3.6%
U.S. - Dec-24	4.1%
Metropolitan Statistical Area (MSA) - Nov 24	3.6%

UNEMPLOYMENT CONTINUED CLAIMS

Lehigh County (1/18/25)	3,733
Northampton County (1/18/25)	2,554
Total Lehigh Valley (1/18/25)	6,287

WORKFORCE EDUCATION ATTAINMENT (LV) - 2024-Q2

Less than High School	11%
High School or Equivalent, No College	24%
Some College or Associates Degree	27%
Bachelor's Degree or Advanced Degree	25%
Educational Attainment Not Available	13%

EDUCATION SYSTEM (LV)

School Districts (2022-2023)	17
Charter Schools (2022-2023)	12
Career and Technical Schools (2022-2023)	3
Community Colleges / 4-Year Institutions (2022-2023)	11
PreK-12 Student Enrollments (in thousands) (2023-2024)	102
High School Graduates (in thousands) (2022-2023)	7.3
4-Year HS Graduation Rate % (2022-2023)	90%
College Bound Students (in thousands) (2022-2023)	5.0
College Bound of High School Graduates (2022-2023)	68%

WORKFORCE RACE (LV) - 2024 Q2

White Alone	83%
Black or African American Alone	10%
American Indian or Alaska Native Alone	1%
Asian Alone	4%
Native Hawaiian or Other Pacific Islander Alone	0%
Two or More Race Groups	2%

ETHNICITY

Hispanic / Latino	17%
Non Hispanic / Latino	83%

GENDER

Female	51.3%
Male	48.8%

DEMOGRAPHICS (LV)

Total Population Est. (2023) (in thousands)	697
Lehigh County (in thousands)	378
Northampton County (in thousands)	319
Labor Force Participation Rate (2024)	63%

WORKFORCE COMMUTING (2022)

Live in LV, Commute Out	109,431
Work in LV, Live Outside LV	114,196
Work and Live in LV	194,577

WORKFORCE AGE (LV)-2024 Q2

14-18	3%
19-21	4%
22-24	5%
25-34	21%
35-44	21%
45-54	20%
55-64	18%
65-99	8%

QCEW ANNUAL INDUSTRY AVERAGES-2023

Industry (NAICS)	Employment	Employment %	Avg. Wages
62 - Health Care and Social Assistance	63,976	20.0%	\$71,983
48-49 - Transportation and Warehousing	39,236	12.2%	\$56,175
31-33 - Manufacturing	36,329	11.3%	\$78,621
44-45 - Retail Trade	31,449	9.8%	\$35,777
61 - Educational Services	25,247	7.9%	\$61,275
72 - Accommodation and Food Services	24,700	7.7%	\$26,579
56 - Administrative and Waste Services	18,227	5.7%	\$50,256
54 - Professional and Technical Services	13,304	4.1%	\$92,043
42 - Wholesale Trade	12,087	3.8%	\$89,058
23 - Construction	11,356	3.5%	\$76,869
81 - Other Services, exclude Public Admin	8,923	2.8%	\$41,072
92 - Public Administration	7,522	2.3%	\$67,598
55 - Management of Companies and Enterprises	7,448	2.3%	\$151,910
52 - Finance and Insurance	6,645	2.1%	\$100,292
71 - Arts, Entertainment, and Recreation	5,809	1.8%	\$26,864
51 - Information	3,273	1.0%	\$77,672
53 - Real Estate and Rental and Leasing	2,993	0.9%	\$62,029



HOT Jobs in HEALTHCARE



POWERED BY: **Pennsylvania CareerLink**SM
Lehigh Valley

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WBLV HOT FOR HEALTHCARE VIDEO





WORKFORCE BOARD
LEHIGH VALLEY

Pennsylvania
CareerLink
Lehigh Valley

SAVE THE DATE



HIGH SCHOOL SENIORS ONLY | JOB FAIR

Tuesday, April 29, 2025
ArtsQuest Center at SteelStacks
101 Founders Way, Bethlehem, PA 18105

For questions, please contact:
Sarah Lutz, Workforce Board Lehigh Valley
(610) 841-1126 | lutzs@workforcecv.org



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Additional Aids and Services are available upon request for individuals with disabilities under the Americans with Disabilities Act. Programs at PA CareerLink Lehigh Valley are funded in whole or in part by federal funds. Detailed information can be found at www.lehighvalley.net/employment. Equal Opportunity Statement: www.lehighvalley.net/employment or 610-841-8300. TTY Line: 610-421-0700. More information on alternative equipment and Equal Opportunity resources can be found at www.lehighvalley.net/employment and inclusive employment.

Nanny



Mirror Mirror on the
wall, this is your
workforce wake up call.
Look long and hard and
maybe see, our future
relies on a dedicated
workforce, you see.

