Press release

\*\*\* For immediate release \*\*\*

**Liquid to Compete in Wix SEO Competition**

**ALLENTOWN, PA - August 2019** – [Liquid Interactive](https://www.liquidint.com/) was chosen among hundreds of agencies across the globe to compete in the Wix SEO Battle as the “Wix SEO Haters” against the “Wix SEO Lovers”. The Wix SEO Battle is a 6-month competition to see who can outrank the other for the search term “[Wix SEO](https://www.wixseohaters.com/)”. The “Wix SEO Lovers” must build their site using Wix and the “Wix SEO Haters” must build their site with anything *but* Wix.

What is Wix? [Check it out for yourself](https://www.wix.com/).

The contest is judged by renowned SEO and Social Media Marketing expert, Lukasz Zelezny, from London. The competition will conclude on December 19th, 2019 with an incognito search from New York City for the search term “Wix SEO”. Whichever team outranks the other in search results will be crowned the winner and receive 25K! The opposing team will receive 10K.

Liquid is incredibly excited to take on the challenge and duke it out for the top-ranking spot! As a local Lehigh Valley business, we are looking forward to competing in a global competition to show off our search engine optimization and web design skills!

Visit our [Wix SEO Haters website](https://www.wixseohaters.com/).

Learn more about the [Wix SEO competition](https://www.wix.com/seo-battle).

**About LIQUID INTERACTIVE**

Liquid Interactive is a premier marketing consulting services firm.

For over 20 years Liquid has successfully helped companies and organizations with their digital transformation related strategic planning and program execution efforts.

Liquid has three specialty practice areas – Marketing, Technology and Creative – and an unparalleled reputation for cutting edge technology, problem solving, consulting expertise and professional execution. All this under one roof for proven efficiency and successful results. Liquid is the digital authority that has the credentials, fresh ideas, talent, methodologies, leadership and platforms required to add significant and immediate value to every client engagement.

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