



The mission of the Greater Lehigh Valley Chamber of Commerce’s Transportation Committee is to improve the transportation infrastructure in the Lehigh Valley through greater understanding of the issues, intensifying community understanding and promoting advocacy at local, state, and federal levels. Furthermore, the Transportation Committee recognizes that a modern, safe, and efficient transportation infrastructure is necessary for the economic vitality of regional businesses and the mobility of our citizens.

As the population in the Lehigh Valley continues to grow and age year over year, enhanced transit services are crucial to allow for the projected population and economic growth to occur while maintaining the high quality of life we enjoy. This includes the development of high-frequency bus corridors as envisioned in LANTA’s Enhanced Bus Service Plan: <https://lantabus.com/ebs/>.

In addition, LANTA’s Enhanced Bus Service Plan is incorporated into the adopted policy and investment strategy of *FutureLV: The Regional Plan* as a key transportation management and enhancement strategy designed to advance multimodalism, support employment and population centers, increase equitable access to educational, governmental, medical, business, parks, recreation and open spaces facilities, among other daily needs, support growth management and reduce carbon emissions, while improving pedestrian, bicycle and ADA accessibility.

The Chamber’s Transportation Committee understands that Bus Rapid Transit is a high-quality bus-based transit system that is more reliable, convenient, and faster than regular bus services. The committee believes that with the right features, Bus Rapid Transit can avoid the causes of delays that typically slow regular bus services, like being stuck in traffic and queuing to pay on board.

The Chamber’s Transportation Committee supports LANTA’s Enhanced Bus Service because it:

- connects the workforce to employers
- connects Lehigh Valley businesses to communities
- connects residents to healthcare, shopping, and recreation
- connects Lehigh Valley students with educational opportunities
- provides reliable, consistent, and timely service
- provides the Lehigh Valley with a project that meets the needs of federal transportation legislation
- increases safe and accessible transit for people of all ages and abilities
- serves as a precursor to rail transit
- reduces vehicular traffic congestion and resulting greenhouse gases

As a Chamber of Commerce, we advocate for the business community in the region and support programs that will lead to a better quality of life for business owners and Lehigh Valley residents. LANTA’s Enhanced Bus Service could transform the way that Lehigh Valley residents move around the Valley. In conclusion, the Chamber’s Transportation Committee fully supports LANTA’s Enhanced Bus Service and Bus Rapid Transit System.

Approved by the GLVCC Transportation Committee -- 11/3/2022

Approved by the GLVCC Public Policy Committee – 11/29/2022