

WE know you're excellent – let's make sure the entire Lehigh Valley knows, too!



Excellence in Business Awards are presented to companies and individuals who exemplify excellence in business supported by their mission statement, chamber and community involvement, customer satisfaction, and their demonstrated commitment to quality, leadership, marketing, training and development.

Sponsored by the Business & Diversity Councils of the Greater Lehigh Valley Chamber of Commerce, awards are presented in the following categories:

- Business 1-25 employees
- Business 26-100 employees
- Outstanding Businesswoman
- Future Leader of the Lehigh Valley
- LGBTQ Business of the Year
- Ambassador Award
- African American Business/Person of the Year
- Hispanic Business/Person of the Year
- Outstanding Nonprofit Organization

EIBA Applicant Marketing Benefits

When you choose to apply for a 2020 Excellence in Business Award, you will receive the following benefits:

With your application:

- Recognition on the Business & Diversity Council's Facebook, Instagram, Twitter and LinkedIn
- Invitation for **two** to attend the EIBA VIP Reception on Tuesday, April 21st from 5 – 7 p.m. Location TBA

If chosen as award recipient:

- Company logo on all EIBA promotional material including Facebook and Instagram
- EIBA Winner Window Decal
- Name included in EIBA announcement ad in May and June Connections magazine
- AD Space in June Connections
- Two tickets to the EIBA Award Ceremony
- Winner recognition post on Business & Diversity Council's Facebook and Instagram
- 1-year use of EIBA digital logo to use in email signature and advertising materials