

GET PAID TO GO GREEN

WHAT ARE GREENBACKS?

Greenbacks are rebate dollars that we provide to help you fund a new energy efficiency project or offset the cost of existing projects at no additional cost to your commodity agreement, and in addition to utility rebates you may already receive.

WHAT'S IN IT FOR YOU?

Leveraging Greenback rebate dollars, your business will be able to:

- Meet organizational sustainability goals.
- Support a cleaner, greener environment.
- Get long-term savings on your energy bill.



EFFICIENCIES THAT MEAN SAVINGS

We have helped customers install LED lights, convert to renewable energy, and upgrade equipment to be more efficient. We can help make your project a reality too.

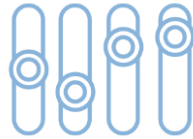
COMMON PROJECTS INCLUDE:



LED Lighting



HVAC Upgrades



System Controls



Solar Panels



Wind Generation



EV & Charging Stations



Efficient Motors



Equipment Upgrades



*Building Automation
Systems (BAS)*



*Variable Frequency
Drives (VFDs)*



New Construction



Energy Audits

GETTING STARTED

Get started with four easy steps:

1. Sign up or renew on a 12 month or longer contract.
2. Install your choice of energy-efficiency upgrades.
3. Submit an enrollment form with project description.
4. Receive rebate check.



GREENBACK DOLLARS AT WORK

Leveraging GreenBack rebates, United Dairy Farmers replaced florescent troffer and strip lighting with LED fixtures at 51 separate locations. The efficiency upgrade will provide long term savings through lower usage and maintenance costs while also providing a better customer experience.



75% reduction in power used

Reduced maintenance costs by **\$50K** over the life of the fixtures.

STRONGER, more evenly distributed, **natural lighting**

INCREASED BUDGET flexibility for additional **energy efficiency projects**

