

Christmas at the Roxy

Sponsorship Opportunities

December 6th & 7th, 2022 | Northampton, PA

Join the Greater Northampton Area Chamber of Commerce and the Roxy Theatre for our favorite holiday tradition: Christmas at the Roxy! This two-day event will feature three free showings of "White Christmas", a mixer for Chamber members and a food drive to support our local food pantry. This tradition is long-held and beloved in Northampton, PA, and we're proud to continue it in 2022!

Audience: 400 + business professionals and community members. With your sponsorship, a portion will be donated to support the local food pantry but also our local Chamber as we support our business community, especially during these times. Help us make this year extra jolly!

Admission: Free with canned good or nonperishable item

Please note: Sponsorships must be confirmed by November 5th, 2022, to be included in print marketing.

Presenting Sponsor (ONLY ONE AVAILABLE): \$1200 Member Rate | \$2400 Future Member Rate

- Highest Recognition as Presenting sponsor on all promotional materials (example: "Christmas at the Roxy presented by the Greater Northampton Area Chamber & [your business name]")
- Company provided signage and marketing materials displayed at mixer and on stage for all three showings
- Logo included on all print marketing
- Logo on recap reel on Affiliated Chambers' Instagram, TikTok and Greater Northampton Facebook Page
- Your choice of one marketing material at the welcome table at all three showings
- Business/Company mention in the press release as the Presenting Sponsor
- 10 reserved tickets to one showing (you tell us the showing and we will reserve them)

Candy-Cane Admissions Sponsor \$900 Member Rate | \$1800 Future Member Rate

- We will purchase the Candy Canes and put your logo on each; they will be handed to every person that enters the theatre for all three showings
- Company provided signage and marketing materials displayed at mixer
- Logo included on all print marketing
- Logo on recap reel on Affiliated Chambers' Instagram, TikTok and Greater Northampton Facebook Page
- Recognition as the Candy Cane Admissions Sponsor on the Northampton Area Chamber & Lehigh Valley Chamber social media page
- 8 reserved tickets to one showing (you tell us the showing and we will reserve them)

Santa's Surprise Sponsor \$650 Member Rate | \$1300 Future Member Rate

- We will purchase the toys to be handed to every child that enters the theatre for the holiday movie.
- Signage on welcome table recognizing your sponsorship
- Logo included on all print marketing
- Logo on recap reel on Affiliated Chambers' Instagram, TikTok and Greater Northampton Facebook Page
- 6 reserved tickets to one showing (you tell us the showing and we will reserve them)

Drink Sponsor \$450 Member Rate | \$900 Future Member Rate

- We will purchase waters on your behalf and put your logo on each bottle for the Chamber Mixer
- Signage on beverage table recognizing your sponsorship
- Logo included on all print marketing
- Logo on recap reel on Affiliated Chambers' Instagram, TikTok and Greater Northampton Facebook Page
- 4 reserved tickets to one showing (you tell us the showing and we will reserve them)

“Elf Treats”/ Snack Sponsor -

\$350 Member Rate | \$700 Future Member Rate

- We will purchase snacks on your behalf and put your logo on each bag to be distributed for all three (3) showings
- Signage on welcome table recognizing your sponsorship
- Logo included on all print marketing
- Logo on recap reel on Affiliated Chambers’ Instagram, TikTok and Greater Northampton Facebook Page
- 4 reserved tickets to one showing (you tell us the showing and we will reserve them)

“Santa’s Helper” Sponsor -

\$200 Member Rate | \$400 Future Member Rate

- Business Name included on all print marketing
- Business Name on recap reel on Affiliated Chambers’ Instagram, TikTok and Greater Northampton Facebook Page
- 2 reserved tickets to one showing (you tell us the night and we will reserve them)

Please review and feel free to contact us with any questions or ideas you may have on your end –Jessica O’Donnell (JessicaO@lehighvalleychamber.org), Kylie Adams-Weiss (KylieA@lehighvalleychamber.org), Nicole Miles (nicolem@lehighvalleychamber.org) or Kate Hartney (kateh@lehighvalleychamber.org).

Checks made payable to: Greater Lehigh Chamber of Commerce
Mail to: 881 3rd Street, Suite B10 Whitehall 18052
Online Payment Options Available.