



Christmas at the Roxy Theater Sponsorship Opportunities December 15th & 16th, 2021 | Northampton, PA

Join the Northampton Area Chamber of Commerce and the Roxy Theatre for our favorite holiday tradition: Christmas at the Roxy! This two-day event will feature three showings of "It's a Wonderful Life", a mixer for Chamber members and a food drive to support our local food pantry. This tradition is long-held and beloved in Northampton, PA, and we're proud to continue it in 2021!

Audience: 400 + business professionals and community members. With your sponsorship, a portion will be donated to support the local food pantry but also our local Chamber as we support our business community, especially during these times. Help us make this year extra jolly!

Admission: Free with canned good or nonperishable item

Presenting Sponsor - **\$1000**

- Highest Recognition as Presenting sponsor on all promotional materials (example: "Christmas at the Roxy presented by Northampton Area Chamber & [__your business name__]")
- Company provided signage and marketing materials displayed at mixer and on stage for all three showings
- Recognition as the Presenting Sponsor on the Northampton Area Chamber & Lehigh Valley Chamber social media pages
- 10 reserved tickets to one showing (you tell us the night and we will reserve them)

Candy-Cane Admissions Sponsor- **\$750**

- Recognition as sponsor on all promotional materials
- We will purchase the Candy Canes and put your logo on each; handed to every person that enters the theatre for all three showings
- Company provided signage and marketing materials displayed at mixer
- Recognition as the Candy Cane Admissions Sponsor on the Northampton Area Chamber & Lehigh Valley Chamber social media pages
- 8 reserved tickets to one showing (you tell us the night and we will reserve them)

Santa's Surprise Sponsor- (2 Available, one per day) **\$500**

- Recognition as sponsor on all promotional materials
- We will purchase the toys and put your logo on each; handed to every person that enters the theatre for the holiday movie
- Recognition as a Santa Surprise Sponsor on the Northampton Area Chamber & Lehigh Valley Chamber social media pages
- 6 reserved tickets to one showing (you tell us the night and we will reserve them)

Drink Sponsor – (2 Available) **\$350**

- Business logo on all promotional materials
- We will purchase waters on your behalf and put your logo on each bottle
- Recognition as an Drink Sponsor on the Northampton Area Chamber & Lehigh Valley Chamber social media pages
- 4 reserved tickets to one showing (you tell us the night and we will reserve them)

“Elf Treats”/Snack Sponsor -

\$300

- Business logo on all promotional materials
- We will purchase the snacks on your behalf and add sponsor logos to the snack bags
- Recognition as an Elf Treat Sponsor on the Northampton Area Chamber & Lehigh Valley Chamber social media pages
- 4 reserved tickets to one showing (you tell us the night and we will reserve them)

“Santa’s Helper” Sponsor -

\$150

- Business name listed on all promotional materials
- Recognition as Santa’s Helper Sponsor on the Northampton Area Chamber & Lehigh Valley Chamber social media pages
- 2 reserved tickets to one showing (you tell us the night and we will reserve them)

Please review and feel free to contact us with any questions or ideas you may have on your end –Jessica O’Donnell (JessicaO@lehighvalleychamber.org) & Kylie Adams-Weiss (KylieA@lehighvalleychamber.org)