



**GREATER NORTHERN LEHIGH CHAMBER PRESENTS:
THE 8th ANNUAL BILL GEORGE MEMORIAL MINI GOLF OUTING & MEMBERSHIP PICNIC
at BEAR ROCK JUNCTION IN NEW TRIPOLI!
July 25, 2024 | 5:30-8:00 PM**

Join us for our 8th Annual William "Bill" George Memorial Mini Golf Outing at Bear Rock Junction to support the Greater Northern Lehigh Scholarship Fund benefiting students in our four school districts; Northwestern Lehigh, Northern Lehigh, Northampton, and LCTI. This event has been combined with our annual Membership Picnic to bring the community together and to celebrate Greater Northern, providing a prime audience to promote your business!

COST: \$30/player or \$100 team of four, which includes mini-golf, food and goodies! There will Raffle Tickets available for purchase day of tournament \$20 per sheet.

Deadline: Sponsorships must be confirmed by June 10th to be guaranteed below sponsorship benefits & to be included on all print marketing materials. Full sponsorship benefits will not be implemented without payment.

SPONSORSHIP OPPORTUNITIES:

Tournament Sponsor (CHAMBER MEMBER ONLY) \$1800

- Tournament passes and dinner tickets for up to 4 teams (16 players)
- Name in all publicity materials (programs, eblasts, press releases)
- Name and logo recognition on GNLCC social media
- Logo on Recap Reel/Tiktok – post event
- 2 minutes podium time for one representative to promote your business.
- Prominent display of your banner at the event
- Signage at one exclusive hole on the course
- Special recognition at the award ceremony
- Optional: Member Spotlight Post on Affiliated Chambers Instagram/LinkedIn and on Greater Northern Lehigh's Facebook Page (10K average weekly reach, \$200 value)
- Opportunity to provide video for Social Media as Tournament Sponsor (to be boosted on Greater Northern Lehigh's Facebook Page, \$150 value) *must provide video*
- Four tee green signs with your logo/name on them. 2 on each course
- Option to present scholarship check to student

Course Sponsor Member Rate \$900 / Future Member \$1,800

- Tournament passes and dinner tickets for up to 2 teams (8 players)
- Name in all publicity materials (programs, eblasts, press releases)
- Name and logo recognition on GNLCC social media pages, including the event page
- Pull up banner displayed during dinner & awards
- Opportunity to provide promotional items in goodie bags for golfers
- One tee green sign with your logo/name on a single hole
- Optional: Member Spotlight Post on Affiliated Chambers Instagram/LinkedIn and on Greater Northern Lehigh's Facebook Page (10K average weekly reach, \$200 value)
- Logo on Recap Reel/Tiktok – post event
- Special recognition at the award ceremony

Pavilion Sponsor**Member Rate \$900 / Future Member \$1,800**

- Tournament passes and dinner tickets for up to 2 teams (8 players)
- Name in all publicity materials (programs, eblasts, press releases)
- Name and logo recognition on GNLCC social media pages, including the event page
- Logo on Recap Reel/Tiktok – post event
- Pull up banner displayed during dinner & awards
- Opportunity to provide promotional items in goodie bags for golfers
- One tee green sign with your logo/name on a single hole
- Optional: Member Spotlight Post on Affiliated Chambers Instagram/LinkedIn and on Greater Northern Lehigh's Facebook Page (10K average weekly reach, \$200 value)
- Special recognition at the award ceremony

Registration Table & Grand Prize Sponsor (Limited to 1)**Member Rate \$750 / Future Member \$1,500**

- Tournament passes and dinner tickets for up to 1 team (4 players)
- Name in all publicity materials (programs, eblasts, press releases)
- Name and logo recognition on GNLCC social media pages, including the event page
- Logo on Recap Reel/Tiktok – post event
- Opportunity to provide promotional items in goodie bags for golfers
- Special signage at the Grand Prize as this sponsor (we will purchase the grand prize)
- Display of your banner at the registration table, along with marketing materials
- Special recognition at the award ceremony as these sponsors
- One tee green sign with your logo/name on a single hole

Dinner Sponsor:**Member Rate \$600 / Future Member \$1,200**

- Tournament passes and dinner tickets for up to 1 team (4 players)
- Name in all publicity materials (programs, eblasts, press releases)
- Name and logo recognition on GNLCC social media pages, including the event page
- Logo on Recap Reel/Tiktok – post event
- Display of your banner at dinner & awards
- Special recognition at the award ceremony
- One tee green sign with your logo/name on a single hole

Entertainment/Music Sponsor:**Member Rate \$450 / Future Member \$900**

- Tournament pass and dinner ticket for 2 players
- Name in all publicity materials (programs, eblasts, press releases)
- Name and logo recognition on GNLCC social media pages, including the event page
- Logo on Recap Reel/Tiktok – post event
- Display of your banner at dinner & awards (near live music)
- One tee green sign with your logo/name on a single hole
- Recognition at the award ceremony

Hole Sponsor:**Member Rate \$300 / Future Member \$600**

- Tournament passes and dinner tickets for 2 players
- Name in all publicity materials (programs, eblasts, press releases)
- Name recognition on GNLCC social media pages, including the event page
- One tee green sign with your logo/name on a single hole
- Recognition at the award ceremony

Raffle Table Sponsor:**Member Rate \$250 / Future Member \$500**

- Tournament pass and dinner ticket for 1 player
- Name in all publicity materials (programs, eblasts, press releases)
- Name recognition on GNLCC social media pages, including the event page
- One tee green sign with your logo/name on a single hole
- Display of your banner at Raffle Table (pull up banner recommended in case of wind)
- Recognition at the award ceremony

Membership Picnic Sponsor:

Member Rate \$150 / Future Member \$300

- Tournament pass and dinner ticket for 1 player
- Name recognition on GNLCC social media pages, including the event page
- One tee green sign with your logo/name on a single hole
- Recognition at the award ceremony

Prizes will be awarded: Lowest score (individual), Lowest score (team), Lowest score (student), Hole in One (overall), special prizes will be awarded!

For more information on how to get involved, contact:
Jessica O'Donnell-Gower at jessicao@lehighvalleychamber.org | 610-573-4010 or
Kylie Adams-Weiss at kyliea@lehighvalleychamber.org | 484-548-4092