



## Greater Northern Lehigh Chamber of Commerce Presents: The Slatington Borough Tree Lighting

Friday, December 3<sup>rd</sup>, 2021 | Slatington Memorial Park: 509 Main Street, Slatington

**Audience:** This is your opportunity to be a part of a community event with attendance from all over the Greater Northern Area. There will be performances, vendors, refreshments, Santa Claus, and the official lighting of the Christmas Tree!

**2021 HOLIDAY SPONSORSHIP SPECIAL: Interested in sponsoring all three Greater Northern Lehigh Tree Lightings (Slatington, Northwestern and North Whitehall Township)? Pick your levels and receive a 10% discount over your entire sponsorship package for supporting all three!**

### *Available Sponsorship Opportunities:*

**Presenting Sponsor (ONLY ONE AVAILABLE):** \$750 Chamber Rate | \$1500 Non-Member Rate

- Prominent recognition as the Presenting Sponsor on all 2020 Tree Lighting marketing
- Logo included on the Tree Lighting Schedule of events
- Company/Business name on the top of the poster – Presented by \_\_\_\_\_
- Highest prominence recognition as Presenting Sponsor on promotional materials
- Banner displayed near gazebo (depending on weather, ability to hang and size; must provide, pull up banner preferred)
- Recognition as Presenting Sponsor over the public address system
- Business/Company mention in the press release as the Presenting Sponsor
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page.
- Your choice of one marketing material at the GNLCC welcome table
- Vendor booth (if desired – please let Kylie Adams know if you require a space. Must provide tent, table and materials)

**Tree Lighting Sponsor:** \$500 Chamber Rate | \$1000 Non-Member Rate

- Recognition as the Tree Lighting Sponsor over the public address system during the event
- Logo included on the Tree Lighting Schedule of events and on all marketing
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page.
- Vendor booth (if desired – please let Kylie Adams know if you require a space. Must provide tent, table and materials to hand out)

**Warm Hands Sponsor** \$500 Chamber Rate | \$1000 Non-Member Rate

- Recognition as the Warm Hands Sponsor over the public address system during the event
- Logo attached to handwarmers distributed to attendees and volunteers at the event
- Logo included on the Tree Lighting Schedule of events and on all marketing
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page.
- Vendor booth (if desired – please let Kylie Adams know if you require a space. Must provide tent, table and materials to hand out)

**Hot Chocolate Sponsor:**

**\$300 Chamber Rate | \$600 Future Member Rate**

- Recognition as the Hot Chocolate Sponsor over the public address system
- Logo included on all marketing materials
- Vendor Booth providing hot chocolate kits to attendees at the fair (hot chocolate packets, candy canes, marshmallows, etc.) \*\*Must provide staffing to hand out hot chocolate
- Business/Company mention in the press release and on all promotional materials
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page.

**Santa's Helper Sponsor:**

**\$150 Chamber Rate | \$250 Future Member Rate**

- Recognition as a Santa's Helper Sponsor over the public address system
- Logo included on all marketing materials
- Business/Company mention in the press release and on all promotional materials
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page

**Supporting Sponsor:**

**\$50 Chamber Rate | \$100 Future Member Rate**

- Recognition as a Supporting Sponsor over the public address system
- Vendor Booth at the Christmas Fair

If you have any other questions, please do not hesitate reaching out to:  
Kylie Adams at [kyliea@lehighvalleychamber.org](mailto:kyliea@lehighvalleychamber.org) or 484-548-4090

*Checks made payable to: Greater Lehigh Chamber of Commerce*  
Mail to: 881 3<sup>rd</sup> Street, Suite B10 Whitehall 18052

