



**Greater Northern Lehigh Chamber of Commerce Presents:
The FIRST EVER Whitehall Township Tree Lighting Ceremony!**

Sunday, December 12th, 2021 | North Whitehall Township Municipal Building

Audience: Join the Greater Northern Lehigh Chamber of Commerce and North Whitehall Township for our first EVER North Whitehall Tree Lighting Ceremony on December 12th! Tree Lighting will take place at 6:30 PM; stay for the opportunity for free photos with Santa once the tree is lit!

This festive community event will include live music and performances, craft vendors, complimentary hot chocolate and more! Bring your family and friends and join us as North Whitehall celebrates the holiday spirit.

2021 HOLIDAY SPONSORSHIP SPECIAL: Interested in sponsoring all three Greater Northern Lehigh Tree Lightings (Slatington, Northwestern and North Whitehall Township)? Pick your levels and receive a 10% discount over your entire sponsorship package for supporting all three!

Available Sponsorship Opportunities:

Presenting Sponsor (ONLY ONE AVAILABLE): \$750 Chamber Rate | \$1500 Non-Member Rate

- Prominent recognition as the Presenting Sponsor on all 2021 North Whitehall Tree Lighting marketing
- Logo included on the Tree Lighting Schedule of events
- Company/Business name on the top of the poster – Presented by _____
- Highest prominence recognition as Presenting Sponsor on promotional materials
- Banner displayed near gazebo (depending on weather, ability to hang and size; must provide, pull up banner preferred)
- Recognition as Presenting Sponsor over the public address system
- Business/Company mention in the press release as the Presenting Sponsor
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page.
- Your choice of one marketing material at the GNLCC welcome table
- Vendor booth (if desired – please let Kylie Adams know if you require a space. Must provide tent, table and materials)

Tree Lighting Sponsor: \$500 Chamber Rate | \$1000 Non-Member Rate

- Recognition as the Tree Lighting Sponsor over the public address system during the event
- Logo included on the Tree Lighting Schedule of events and on all marketing
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page.
- Vendor booth (if desired – please let Kylie Adams know if you require a space. Must provide tent, table and materials to hand out)

Warm Hands Sponsor \$500 Chamber Rate | \$1000 Non-Member Rate

- Recognition as the Warm Hands Sponsor over the public address system during the event
- Logo attached to handwarmers distributed to attendees and volunteers at the event
- Logo included on the Tree Lighting Schedule of events and on all marketing
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page.

- Vendor booth (if desired – please let Kylie Adams know if you require a space. Must provide tent, table and materials to hand out)

Hot Chocolate Sponsor: \$300 Chamber Rate | \$600 Future Member Rate

- Recognition as the Hot Chocolate Sponsor over the public address system
- Logo included on all marketing materials
- Vendor Booth providing hot chocolate kits to attendees at the fair (hot chocolate packets, candy canes, marshmallows, etc.) **Must provide staffing to hand out hot chocolate
- Business/Company mention in the press release and on all promotional materials
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page.

Santa's Helper Sponsor: \$150 Chamber Rate | \$250 Future Member Rate

- Recognition as a Santa's Helper Sponsor over the public address system
- Logo included on all marketing materials
- Business/Company mention in the press release and on all promotional materials
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page

Supporting Sponsor: \$50 Chamber Rate | \$100 Future Member Rate

- Recognition as a Supporting Sponsor over the public address system
- Vendor Booth at the Christmas Fair

If you have any other questions, please do not hesitate reaching out to:
Kylie Adams-Weiss at kyliea@lehighvalleychamber.org or 484-548-4090

Checks made payable to: Greater Lehigh Chamber of Commerce
Mail to: 881 3rd Street, Suite B10 Whitehall 18052