

July 2016:

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July is the seventh month of the year (between June and August) in the Julian and Gregorian Calendars and one of seven months with the length of 31 days. It was named by the Roman Senate in honor of the Roman general, Julius Caesar, it being the month of his birth. Prior to that, it was called Quintilis. Typically, the warmest month in the Northern Hemisphere and coldest in the Southern Hemisphere. In June, Western Lehigh Chamber and East Penn Chamber co-hosted a luncheon and tour at Smooth-On in East Texas. Smooth-On is a privately held manufacturer and distributor of liquid rubber and plastic systems. Their products are used to create many of the sets, props and special effects used in most movies throughout the world. Smooth-On products are also used to make molds for creating cast stone facades on buildings as well as the restoration of significant buildings from Washington DC to the Kremlin.

Smooth-On employs 250 people in a 365,000 square foot State of the Art automated manufacturing facility in Macungie PA and owns over 12 distribution hubs in major cities throughout the United States and Europe, and sells its products through over 500 distributors and 250,000 customers globally. Business philosophy: "Serve others... Deliberately partner with only the most committed co-workers and in return, exist for the purpose of enabling those 250 families to thrive. The only metric you need to use is happiness". We had an attendance in excess of 100 networking, catered lunch by 29 Cooks and guided tours with one by the Chief Tour Guide Trey Bianco, President and Co-owner. Many in my group were so impressed by the work environment and employee relations, they were asking for directions to the HR office. In addition to 29 Cooks, sponsorships by Smooth-On and Pepsi Beverages are greatly appreciated.