



## **Women's Business Council Committees:**

### **Lehigh Valley Women's Committee**

You've seen us in the news, so join the committee behind one of the best women's conferences in the state! From selecting speakers to marketing the event, new ideas and new volunteers are welcome to contribute.

**DATE: JUNE 7<sup>th</sup>, 2017**

### **Scholarship Committee**

This committee plans what many members proclaim to be the most dynamic holiday event of the chamber calendar year. From planning the evening's festivities to the fabulous gift raffle benefiting our scholarship programs, this is a great committee in which to participate. This committee plans a spring fundraising event, as well as updates scholarship applications, distributes scholarship applications to local high schools and chooses the WBC scholarship recipients.

**Chairs- Stephanie DelGrosso and Annette Durnack**

### **Marketing Committee**

We are in need of bright, energetic, creative individuals! This committee requires a time commitment of about 2 hrs. per month. We communicate information and issues through many avenues, including facebook. We send out press releases to announce the monthly luncheons and other events. We also help to promote all of the major WBC events. The development subcommittee focuses on getting the word out there about all the WBC has to offer with its initiatives and events and connecting sponsoring businesses with the group. If you have a knack for creative marketing, this is the committee for you!

**Chair- VP of Marketing- Tina Hasselbusch**

### **Engagement Committee**

Welcoming committee for the Women's Business Council. Greets and orients new attendees at the luncheons; brainstorms ways to better serve the membership and implements the new methods. This committee contacts new members of the Chamber to inform them of the WBC.

**Chair- VP of Engagement Committee- Carla Hickey**

### **Development Committee**

This committee is responsible for developing and executing a development plan for the Women's Business Council. Main focus is sponsorship for monthly and special events.

**Chairs- Christina Acerra, Kelly Chando**

### **ATHENA & Young ATHENA Professional Committee**

To recognize and promote the accomplishments of women in business – their spirit, their courage and their successes. Promote and solicit nominations, evaluate nominees and select ATHENA and ATHENA Young Professional Award recipients.

October 25, 2016.

**Chair- Past President- Darlene Pors**

### **Mentoring Committee**

This committee works on developing a 12-month mentoring program for women in business. Committee members will identify and secure mentors and also develop and implement a marketing strategy and curriculum for the program.

**Chair- Laura Azzalina**

### **Program Committee**

Participate in this fun committee in which you are able to choose and develop the programs for monthly luncheons, the annual Women's Health Expo and the Lehigh Valley Legends event. Programs meet more often in the late summer/early fall to decide most of the year, and then only as needed. Usual time commitment is 2 hrs/month. Your attendance at luncheons is requested where you should be available to help make sure the program/luncheon proceeds smoothly.

**Chair- VP of Programs- Marta Countess**

### **Public Policy Committee**

**Representative- Carla Hickey**

### **Nominating Committee**

**Chair- Past President- Darlene Pors**

### **By-Laws Committee**

**Chair-Secretary-Christina Acerra**