

## **BUSINESS OF THE MONTH**

### **PRUDENTIAL BENJAMIN REAL ESTATE**

If you're looking to buy, sell or rent a house, there's no question that you'll get friendly & competent service from the Realtors at Prudential Benjamin Real Estate. Charlie & Jackie Breidinger opened their first real estate office in their home in Walnutport in 1974. The office moved to Slatington in 1984 and in 2001 a Schnecksville location was opened as sons Ben and Jason continued their education each receiving their Broker's licenses.

Prudential Benjamin Real Estate has expertise in residential, commercial and land sales according to Charlie Breidinger. What started as a one person office has expanded to include Staff members Lisa Semler and Karen Wolf, Brokers Jacqueline (Charlie's wife), Ben and Jason (Charlie's sons) and agents Jim Lorah, June Heller, Jackie Vasko and Karen Pfeiffer.

Working and living in the Northern Lehigh area is very meaningful to the Breidinger family and many lasting relationships have been built over the years. The Northern Lehigh area is "a closely-knit community where we often have the luxury of working most of the time with people that we know," says Breidinger. "Our expansion into the Schnecksville area and south has been important to us as well, though, and our internet real estate services enable us to provide all of our clients with up to the minute real estate information."

"It is my personal experience that Prudential Benjamin Real Estate is one of the finest in our area", says Greg Rentschler. "It is a true family owned and operated firm with a friendly and professional staff dedicated to their customers. If you or anyone you know needs such service, you owe it to yourself to use the best, and that is Prudential Benjamin Real Estate. As President of the Greater Northern Lehigh Chamber of Commerce, I want to thank the staff for their active assistance, dedication of time, and sharing of expertise to the Chamber and our community. I am pleased to see that Prudential Benjamin Real Estate is highlighted as one of the finest businesses in the area."