

September 2015

Main Street Initiatives

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Congratulations to our 2015 Main Street Grant Recipients! The beauty and sustainability of our main streets is a high priority for The Chamber and the business community, and we are glad for the opportunity to provide support for projects that will provide a positive visual impact in our downtowns and on our Main Streets.

Here are the projects we are funding this year (our 8th in a row)!

Alburtis - American flag and holiday banners, Allentown - winter holiday decorative lights, streetscape improvements near the fairgrounds, Valania park flowerbed, and other landscaping downtown. The borough of Portland is adding hanging flower baskets to light poles and Bath will be promoting their Farmer's Market. In Bethlehem they will be buying sustainable and re-usable Christmas trees for light poles and adding huts to Christmas City Village for the holidays. Catasauqua is improving gateway amenities and in Easton they are adding outdoor seating and planters. Emmaus Main Street partners are redesigning their website and Glendon Borough is upgrading their park and pavilion. Hellertown library is adding signage and banners near the Farmer's Market. Lansford is adding entrance signs in the borough and Lower Macungie will upgrade streetscaping of the entrance to Wescosville community center. Nazareth is working on visioning and promotional storefront signage as well as exterior lighting to the arts center. Phillipsburg will continue to offer movies and music in the park on Wednesdays and Thursdays and Weatherly will now have handicap accessible community space.

We will celebrate all of these projects during a reception at the Hotel Bethlehem on Main Street on August 27 from 5 - 7 p.m. I hope you will join us!