

**October 2015**

**Greater Bath Area Chamber of Commerce (*LeBEAM*)**

Letter from the President

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The Main Street Lehigh Valley Grant award ceremony was held on August 27 at the Hotel Bethlehem in the 1741 on the Terrace room. The lovely setting was a great backdrop to this wonderful event celebrating Main Streets throughout the Great Lehigh Valley Chamber Area. The Bath Farmers' Market was honored with a grant of \$2,000.00 to support the Farmers' Market marketing efforts. I would like to thank Main Street Lehigh Valley for their support of all our Main Streets and especially Bath. Keep up the great work! As a Chamber member I recommend that you strongly consider contributing to the effort of the Main Street Lehigh Valley. Through targeted investments in urban planning, sidewalk beautification, façade improvement and streetscape design, Main Street Lehigh Valley is improving every main street in the Lehigh Valley - one project at a time.

Mary Kositz and Alison Czapp were present to accept the award. Ms. Czapp is the manager of the Bath Farmers' and has been doing a great job attracting quality vendors and shoppers to the lovely setting in Green Park. Alison has been managing the Farmers' market for several wonderful seasons. She is also employed with Buy Fresh, Buy Local. Her connection with both of these great organizations is a synergistic combination that benefits both groups and the community. Recently Ms. Czapp has instituted the SNAP program at the Farmers' Market. Patrons can use SNAP credit to purchase fresh locally grown food and produce. This is attracting new people to the market and making it even more successful. We look forward to the market's continued growth and prosperity under the leadership of Emily and the support of Mary Kositz.