

May 2016:

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A lot going on in Emmaus these days!

Congratulations to Shane Pepe, Emmaus Borough Manager, who was named “Borough Manager of the Year” at the Annual Chamber Mayors and Municipal Officials Reception! It was a great evening of recognition for the boroughs and small towns that comprise the Valley, with Shane at the top of the list. He has done outstanding work for the Borough, and we were happy to see his hard work recognized.

Our “Open” flag program continues to be popular. New, bright flags in front of local businesses brighten the streetscape, especially in Spring. If you are interested in getting a flag, contact Jessica O’Donnell at jessicao@emmausmainstreet.com.

We are happy to announce that we have launched a new website, www.emmausmainstreet.com. Thanks to our Marketing Committee and Jennifer Marangos for getting this initiative launched. We also thank the Chamber Foundation for their support. The Power of Partnerships!

The Pennsylvania Downtown Center is bringing its 2016 Statewide Community Revitalization Conference to Allentown on June 12-15. This is a great opportunity for us to learn more about what’s working elsewhere and bring those ideas back. For more information go to www.padowndown.org.

Finally, our Economic Development Committee, led by Teri McManamon, has been very active. The committee worked closely with LVEDC to map all Emmaus businesses, which will be used for a variety of purposes – i.e., shopping maps which improve walkability, realtor resources, and zoning. The Borough has also requested EDC take the lead in creating an official “Welcome to Emmaus” packet. EDC, in partnership with the Borough, is going to be holding an “EMSP Members Only Economic Development Workshop” in late spring. Topics are being developed, it is our focus to add value to our membership, and we feel our focus on the economic vitality of our Borough is a key component.