

January 2016:

Denise Smith, State Theatre Center for the Arts
Easton Area Chamber Chair
610-258-7766 Ext 223 • dsmith@statetheatre.org

2016 is going to be the year for partnerships for the Easton Chamber. We are dedicated to the creation of new relationships to benefit you, our committed Chamber members. We have several events planned to kick off the year:

Our second #SocialSuccessLV, hosted in partnership with Cliff Ross Design, The Pomfret Club and Weyerbacher Brewery will take place on Thursday, January 28th from 5 to 7 p.m. at the historic Pomfret Club in downtown Easton. When we last hosted this event, eight small businesses sold out the sponsorship opportunities, so if you're interested in sponsoring, please contact Alison at (610) 739-1512 to claim your spot today! Experience this great fusion of businesses representing communities throughout the Lehigh Valley, and gain a variety of leads for you and your business.

On February 16th, the Business & Commerce Association of Forks, along with the Easton Chamber, will host an exclusive "Inside Look" at Crayola in Forks Township. The event will offer a presentation from Crayola leadership, update on the current growth happening at Crayola, and a tour of the facility. An ideal opportunity to allow the creative (big) kid to come out in you!

Also, we will once again partner with our friends at the LGBT Business Partners Council to host the first Networking Scavenger Hunt at Sam's Club in Easton on Wednesday, February 24th. This is a unique event where attendees will embark on a special scavenger hunt throughout the store looking for clues to collect. There's much fun to be had, and many new contacts to be made. Please join us!

Finally, please save the date for our annual Casino Night with Palmer BIP on Friday, March 19th. More details to come!