

May 2015

Easton Area Chamber of Commerce

Letter from the President

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Featured EACC Member: Bank Street Creamery

In January of 2015, Brooks Minnick became the proud new owner of the renowned creamery - Bank Street Creamery located on Bank St. in downtown Easton. Brooks was born and raised in Wilson Borough, and then returned to Easton after being away for 25 years. His sister, Bobbi Schuyler, is a life-long Easton resident and has taken the lead in crafting the delicious flavors the Creamery is known for. Both Brooks and Bobbi have spent countless hours with former owners Marishka Titus Michener and Lynn Titus Wallen learning the business. "They have been great in mentoring and helping us to learn the ropes of small batch, high-quality ice cream production" said Brooks.

Located just off the circle in historic downtown Easton, Brooks finds it important to be a part of the community. He loves the atmosphere and recalls his father working in downtown Easton many years ago. "It's great to be home, and in the community." The City of Easton has been cooperative with the entire process and he says it is a wonderful feeling you get from being downtown.

This is just one of so many inspiring stories that reflect the incredible resurgence of the City of Easton. New development throughout all of the city's neighborhoods and townships, a growing number of owner-operated businesses, creatively designed residential options that preserve the City's historic integrity, and renewed interest among people that grew up here and are now coming back to take part in the renaissance of our incredible City. Through thoughtful planning and successful collaborative efforts, Easton is on a roll! A City with an extremely rich history is poised for a very bright future, and our thanks go out each and every day to the many people and organizations that help to make Easton the great place that it is.