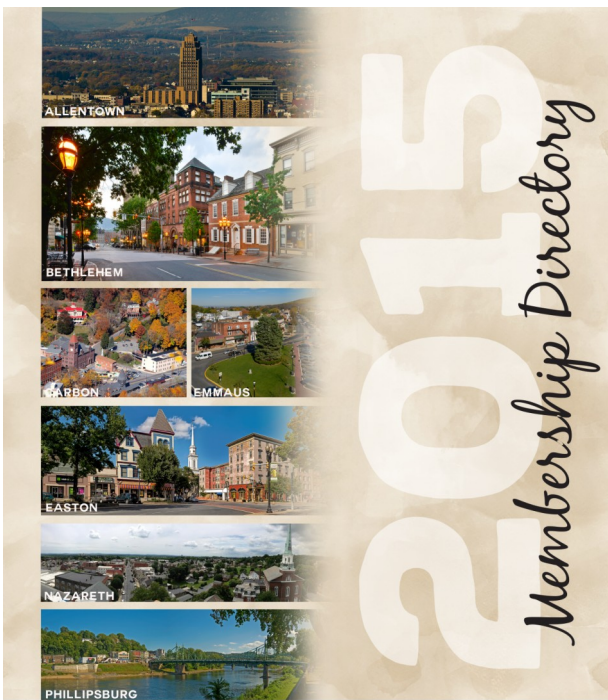


PROMOTE YOUR BUSINESS IN THE CHAMBER'S 2016 MEMBERSHIP DIRECTORY

Your Chamber encourages you to participate in the 2016 Membership Directory—your link to the region's business leaders and decision makers. You can't afford to miss this opportunity and prominently place a display ad in the directory to boost your exposure to member businesses and help your company shine.

The Greater Lehigh Valley Chamber of Commerce is the largest Chamber in Pennsylvania and New Jersey. The Chamber is in the top ten nationwide with nearly 5,000 members who employ more than 200,000 individuals. We have eight strategically located offices across the Lehigh Valley to ensure we are always nearby to best serve businesses in the cities and suburbs of the beautiful Lehigh Valley.



SERVING THE GREATER LEHIGH VALLEY WITH
OFFICES IN ALLENTOWN, BETHLEHEM, CARBON, EMMAUS,
EASTON, NAZARETH, & PHILLIPSBURG.



MAXIMIZE YOUR EXPOSURE!

Your Chamber is constantly seeking new ways to increase the value of your membership. As an added bonus for placing an ad in our membership directory, advertisers will be featured in a special section on The Chamber's new website and in an upcoming issue of Connections. Submit your logo and website, and we'll highlight your business on our website (for the entire year—2016) and in Connections (for one month).

Print Ad	Size	Bleed	Bleed Size	Price
Inside Front Cover	7.5"w x 9.5"h	Full Bleed	8.75"w x 10.75"h	\$3,600 <i>opt. \$100 creative fee</i>
Inside Back Cover	7.5"w x 9.5"h	Full Bleed	8.75"w x 10.75"h	\$3,600 <i>opt. \$100 creative fee</i>
Back Cover	7.5"w x 9.5"h	Full Bleed	8.75"w x 10.75"h	\$4,100 <i>opt. \$100 creative fee</i>
Full Page	7.25"w x 8.875"h	no	n/a	\$3,100 <i>opt. \$100 creative fee</i>
Half Page (Vertical)	3.5417"w x 8.875"h	no	n/a	\$2,100 <i>opt. \$75 creative fee</i>
Half Page (Horizontal)	7.25"w x 4.3542"h	no	n/a	\$2,100 <i>opt. \$75 creative fee</i>
Quarter Page	3.5417"w x 4.3542"h	no	n/a	\$1,400 <i>opt. \$25 creative fee</i>
Eighth Page	3.5417"w x 2.0937"h	no	n/a	\$800 <i>opt. \$25 creative fee</i>
Small Block	1.691"w x 2.0937"h	no	n/a	\$500 <i>opt. \$25 creative fee</i>

*** **Bold listings are available for \$100** ***

Ad deadline is 12/1/15. Payment is due by 12/1/15. All ads need to be camera ready, high resolution (300 dpi), full color (CMYK), JPEG & PDF files are preferred. Creative Fee is optional—if design assistance is needed. Ads can be emailed to Jennifer Rodgers at jenniferr@lehighvalleychamber.org.

Questions? Contact Jennifer Rodgers at 610-810-6778 or jenniferr@lehighvalleychamber.org.

Advertising Order Form—Greater Lehigh Valley Chamber 2016 Directory & Buyers' Guide

Please fill out this form and email it to Jennifer Rodgers at jenniferr@lehighvalleychamber.org.

Company: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Contact / Ordered by: _____

Signature: _____

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> Inside Front Cover (\$3,600) | <input type="checkbox"/> <i>opt. \$100 creative fee</i> | <input type="checkbox"/> Quarter Page (\$1,400) | <input type="checkbox"/> <i>opt. \$25 creative fee</i> |
| <input type="checkbox"/> Inside Back Cover (\$3,600) | <input type="checkbox"/> <i>opt. \$100 creative fee</i> | <input type="checkbox"/> Eighth Page (\$800) | <input type="checkbox"/> <i>opt. \$25 creative fee</i> |
| <input type="checkbox"/> Back Cover (\$4,100) | <input type="checkbox"/> <i>opt. \$100 creative fee</i> | <input type="checkbox"/> Small Block (\$500) | <input type="checkbox"/> <i>opt. \$25 creative fee</i> |
| <input type="checkbox"/> Full Page (\$3,100) | <input type="checkbox"/> <i>opt. \$100 creative fee</i> | <input type="checkbox"/> Bold Listing (\$100) | |
| <input type="checkbox"/> Half Page Vertical (\$2,100) | <input type="checkbox"/> <i>opt. \$75 creative fee</i> | | |
| <input type="checkbox"/> Half Page Horizontal (\$2,100) | <input type="checkbox"/> <i>opt. \$75 creative fee</i> | | |

Additional Notes: _____

**The Chamber reserves the right to inspect all advertisements and to reject anything it deem unacceptable or inappropriate. Space is limited. You must be a member of The Chamber to participate.*

Do you want us to bill your credit card, or send you an invoice?

- Charge to the credit card info. below. *(Please fill out your credit card info below.)*
- Send me an invoice. *(Please fill out your credit card info below to "hold" the reservation. ***See our policy below.)*

Circle one: Visa / MasterCard / Discover / AmEx

Card #: _____

Exp: _____ V-Code**: _____ Amount: _____

***The last 3 or 4 digits on the back of your credit card to ensure your security.*

Name on Card: _____

Address for Card: _____

*****Ad reservations can not be accepted unless accompanied by a payment. Reservations may be "held" with a credit card number until an alternate payment is received or the reservation is cancelled. If "holding" reservation with a credit card number, and we don't receive an alternate payment by 12/1/15, the credit card number will be charged.**