

Advertise in CONNECTIONS

Don't miss your opportunity to reach more than 25,000 business leaders in the Lehigh Valley!

Stay connected with the local business community!



PLUS: Connections is Digital! Visit LehighValleyChamber.org and click on the Connections cover.

Ad Rates

All ads should be sent in as jpg or pdf format in high-resolution 300 dpi.

	Member Rate	Non-Member Rate	Dimensions
Full Page (Cover)	\$2,000 (or 3 months for \$5,000)	\$4,000 (or 3 months for \$10,000)	10.5" w x 12" h full bleed (text should fall within 9" w x 12" h)
Full Page (Inside)	\$1,200	\$2,400	9.25" w x 12" h
1/2 Page	\$700	\$1,400	9.25" w x 5.93" h (Horizontal) 4.55" w x 12" h (Vertical)
1/4 Page	\$400	\$800	4.55" w x 5.93" h
1/8 Page	\$250	\$500	4.55" w x 2.9" h

* Enjoy 2 FREE months with an annual agreement!

Flier Inserts

	Member Rate	Non-Member Rate	Dimensions
Flier Insertion	\$1,200	\$2,400	8.5" w x 11" h

*Advertiser is responsible for printing 6,500 fliers and delivering to TN Printing by the 5th of the month (594 Blakeslee Blvd. Dr. West, Lehighton PA 18235). Please include "Connections" plus month of insertion on delivery box. All fliers must include The Chamber's "Proud Member" logo.

Submit your reservation form, billing info, and ad to amandar@lehighvalleychamber.org by the 5th of the month or prior!

The Chamber reserves the right to inspect all advertisements and to reject anything it deems unacceptable or inappropriate. Space is limited. Questions, contact Amanda at amandar@lehighvalleychamber.org or 610-739-1000.

Reservation Form

CONNECTIONS

Please email this form to Amanda Ruth, Communications Manager at amandar@lehighvalleychamber.org or fax it to 610-758-9533. Questions? Email Amanda or call 610-739-1000.

Company & Address: _____

Name/Contact: _____

Email: _____ Phone: _____

I would like to reserve space for:

- an Eighth Page Ad
- a Quarter Page Ad
- Inside Front - glossy *check availability
- a Half Page Ad - Horizontal
- a Half Page Ad - Vertical
- Inside Back - glossy *check availability
- a Full Page Ad
- Flier Insertion

Place my ad/insert my flier in Connections for the following month(s): _____

If advertising for more than 1 month:

- Charge/invoice me for the total amount (for all the months reserved): \$ _____
- Charge/invoice me monthly: \$ _____

Do you want us to bill your credit card, or send you an invoice?

- Charge to the credit card info. below. (Please fill out your credit card info below.)
- Send me an invoice. **(Please fill out your credit card info below to "hold" the reservation.)**

**Ad reservations can not be accepted unless accompanied by a payment. Reservations may be "held" with a credit card number until an alternate payment is received or the reservation is cancelled. If "holding" reservation with a credit card number, and we don't receive an alternate payment in 60 days from the mailing, the credit card number will be charged.*

Circle one: Visa / MasterCard / Discover / AmEx

Card #: _____

V-Code**: _____ Exp: _____

Name on Card: _____

Address for Card: _____

***The last 3 or 4 digits on the back of your credit card to ensure your security.*

Greater Lehigh Valley Chamber of Commerce • Member Relations Department

Located in our Bethlehem Office: One East Broad Street, Suite 560, Bethlehem, PA 18018
610-739-1000 • Fax 610-758-9533 • www.LehighValleyChamber.org