

Advertise in CONNECTIONS



**YOUR
AD!**

Connections now offers
Front Cover Notes
PRIME ADVERTISING PLACEMENT!
Place your glossy 3x3 ad on the front cover!
Exclusive! Only 1 per issue!

*Don't miss your opportunity to reach more than 20,000
business leaders in the Lehigh Valley!*

PLUS: Connections is Digital! Visit LehighValleyChamber.org and click on the Connections cover.

Ads

All ads should be sent in camera-ready as jpg or pdf format in high-resolution 300 dpi. Design fee extra.

	Member Rate	Non-Member Rate	Dimensions
Front Cover Note	\$2,000	Not Applicable	3.125" w x 3.125" h FULL BLEED (all text must fit within 2.875" w x 2.875" h)
New Member Spotlight Banner	\$750	Not Applicable	4.203" w x 1.752" h
Full Page Glossy (inside front or back cover)	\$2,000 \$1,500	\$4,000	10.5" w x 14" h full bleed (text & images should fall within 9" w x 12" h)
Full Page	\$1,200	\$2,400	9.25" w x 12" h
1/2 Page	\$700	\$1,400	9.25" w x 5.93" h (Horizontal) 4.55" w x 12" h (Vertical)
1/4 Page	\$400	\$800	4.55" w x 5.93" h
1/8 Page	\$250	\$500	4.55" w x 2.9" h

* Enjoy 2 FREE months with an annual agreement!

Flier Inserts

	Member Rate	Non-Member Rate	Dimensions
Flier Insertion	\$1,200	\$2,400	8.5" w x 11" h

*Advertiser is responsible for printing 6,500 fliers and delivering to TN Printing ATTN: Michelle Griffith by the 5th of the month (594 Blakeslee Blvd. Dr. West, Lehighton PA 18235). Please include "Connections" plus month of insertion on delivery box. All fliers must include The Chamber's "Proud Member" logo.

Other Products

	Member Rate	Description
Featured Business Story of the Month	\$1,000 write your own OR \$2,000 we write for you	full page story in Connections, plus promotion on social media and eblast, opportunity to promote business on Bobby Gunther Walsh morning show, 2 free tickets to a Chamber event, and framed copy of your article
Industry Special Section Story	\$2,500	full page story in Connections' glossy pull-out Industry section, plus same incusions as Featured Business Story of the Month

Submit your reservation form, billing info, and ad to amandar@lehighvalleychamber.org by the 5th of the month prior!

The Chamber reserves the right to inspect all advertisements and to reject anything it deems unacceptable or inappropriate.

Space is limited. Questions, contact Amanda at amandar@lehighvalleychamber.org or 610-739-1000.

Reservation Form

CONNECTIONS

Please email this form to Amanda Ruth, Communications Manager at amandar@lehighvalleychamber.org or fax it to 610-758-9533. Questions? Email Amanda or call 610-739-1000.

Company & Address: _____

Name/Contact: _____

Email: _____ Phone: _____

I would like to reserve space for:

- an Eighth Page Ad
- a Quarter Page Ad
- Inside Front - glossy *check availability
- Featured Business Story of the Month
- Member Spotlight Sponsor banner ad
- a Half Page Ad - Horizontal
- a Half Page Ad - Vertical
- Inside Back - glossy *check availability
- Pull-Out Story in Industry Special Section
- Front Page Connections "Note"
- a Full Page Ad
- Flier Insertion

Place my ad/insert my flier in Connections for the following month(s): _____

If advertising for more than 1 month:

- Charge/invoice me for the total amount (for all the months reserved): \$ _____
- Charge/invoice me monthly: \$ _____

Do you want us to bill your credit card, or send you an invoice?

- Charge to the credit card info. below. (Please fill out your credit card info below.)
- Send me an invoice. **(Please fill out your credit card info below to "hold" the reservation.)**

**Ad reservations can not be accepted unless accompanied by a payment. Reservations may be "held" with a credit card number until an alternate payment is received or the reservation is cancelled. If "holding" reservation with a credit card number, and we don't receive an alternate payment in 60 days from the mailing, the credit card number will be charged.*

Circle one: Visa / MasterCard / Discover / AmEx

Card #: _____

V-Code**: _____ Exp: _____

Name on Card: _____

Address for Card: _____

***The last 3 or 4 digits on the back of your credit card to ensure your security.*