



HISPANIC CHAMBER OF COMMERCE

Greater Lehigh Valley Chamber of Commerce



Cinco de Mayo Family Fiesta - Wednesday, May 2, 2018

The "Cinco de Mayo Fiesta" is a well-known event of the Hispanic Chamber of Commerce of the Lehigh Valley dedicated to the Hispanic family and a celebration of our cultural traditions and family values. The 2018 event will take place at Da Vinci Science Center located at the corner of Cedar Crest and Hamilton Boulevard in Allentown.

The fiesta features Mariachi music, dancers, Mexican food, and goodies for children. We want our Latino audience to familiarize themselves with the beautiful Da Vinci Center facility, and get their children involved in future activities in the arts and sciences at the center. We expect an audience of over 150, among adults and children.

5:00 – 7:00 p.m.

Da Vinci Science Center

3145 Hamilton Blvd Bypass Allentown, PA

Available Sponsorships:

El Patrocinador Sponsor: \$2500

- Prominent logo recognition as El Patrocinador (Premier) Sponsor on promotional materials
- Prominent recognition from the podium as Los Patrocinadores Sponsor
- 3 minutes of podium time
- Your full page ad in the program. Size: 4.5" W x 7.5" H, Black & White or Grayscale, Format: .eps, .jpeg, or tiff. (Minimum 300 dpi), Due: Friday, April 25, 2018
- 20 Tickets to the event plus logo display on email blasts
- Exhibit Table
- Inclusion of any marketing, advertising or novelty items for each attendee

El Padrino Sponsors: \$1500

- 10 Tickets to the event.
- Recognition from the podium as a Los Amigos sponsor
- A full page ad inside the program. Size: 4.5" W x 7.5" H, Black & White or Grayscale, Format: .eps, .jpeg, or tiff. (Minimum 300 dpi), Due: Friday, April 25, 2018
- Exhibit Table
- Your logo with a tagline in the program.

Los Amigos Sponsor: \$500

- 10 Tickets to the event
- A half page ad in the program. Size: 4.5" W x 3.75" H, Black & White or Grayscale, Format: .eps, .jpeg, or tiff. (Minimum 300 dpi), Due: Friday, April 25, 2018
- Recognition from the podium as El Padrino sponsor
- Your logo and tagline in the program

Exhibit Sponsor: \$250

- Prominent logo recognition as an Exhibit Sponsor on promotional materials
- Logo recognition from the podium and on screen as an Exhibit Sponsor
- Exhibit Table that will include 2 admission tickets