

November 2016:

*Scott Babashak, CFP®, QPFC, AIF®,
GF Pension Corporation, BCC President
610-974-9525 Ext 18 • Sbabashak@gfpinvestmentservices.com*

Christmas in July...and - pretty much - from then until December, it's all the Bethlehem Chamber thinks about. This year's Seal artist has been chosen, Bill Jones from Allentown and the new ornament for the Christmas City Trellis has been designed. Once again the talented and generous folks at Spillman, Farmer Architects, lead by Sal Verrastro and Clint Newton, have given their time to the Christmas City Trellis fundraiser. This project raises money for new, artificial LED lighted Christmas trees that the City of Bethlehem puts up during the Christmas season. These trees will save the city a ton of money in labor costs because of the ease in which they go up compared to the live trees. Please help support these efforts if you can. Both the Christmas City Seal and the Christmas City Trellis raise funds to keep the Christmas in the Christmas City.

The Christmas City Trolley will once again be available on the holiday season weekends (Friday, Saturday and Sundays) from November 18th to December 18th. This free service is sponsored by the Historic Hotel Bethlehem, The Bethlehem Parking Authority and ArtsQuest, and will run from 11:00am to 8:00pm (Sundays until 6:00pm). There will be stops at the Christmas City Village, the parking garages in the Historic District and Christkindlemarkt on the SouthSide.

The Christmas City Tree Lighting Ceremony will be held on Friday, November 25th at 4:30pm on Payrow Plaza. This year, because the City of Bethlehem will be 275 years old on Christmas Eve, we will be doing a 275th Anniversary twist to the ceremony and celebrating the season in a bigger way. The stage area (the front porch of the Bethlehem Public Library) will be decorated for the event; we will have spectacular performances by some of our most talented high school and middle school students; St. John A.M.E. Zion Church choir will perform, The Freedom High School Band will play; a visit from Santa and much more. Get Downtown, shop and eat on Black Friday then hop on the Christmas City Trolley and join us for the official kick-off for the Christmas Season!