

November 2015

Bethlehem Chamber of Commerce

Letter from the President

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One of the great things about being involved in Bethlehem is seeing how both the public AND private sectors work together to better the town. SteelStacks is a perfect example of how non-profits partnered with the city, counties, and state, in addition to committed individuals and the business community in order to create one of the most unique areas in the country.

On a much smaller scale, the Bethlehem Chamber has done much the same thing with bringing public & private sectors together to better the town. This year, we partnered with Spillman Farmer Architects and Air Products, along with the City of Bethlehem and its residents, to bring a unique Christmas Trellis which will be on the Payrow Plaza during the Christmas season.

This trellis will display around 250 ornaments - each individualized - and hung on as many chimes to, not only bring a special Christmas experience to the residents and visitors in Bethlehem, but to serve a very practical purpose: to help pay for the energy and labor efficient Christmas trees that will be integrated into the city's Christmas decor this year.

These ornaments will pay for new LED-strung artificial trees which will replace the live trees that have been hung in 50 previous years. This will save the city a considerable amount of labor and energy costs and will result in a more vibrant holiday presentation throughout the season. This effort, along with the Christmas City Seal, is part of the Citizens Christmas City Committee's efforts to keep Bethlehem shining during the Christmas season.

For more information on how to order NEXT year's ornaments, please contact Emily Krall at Emilyk@lehighvalleychamber.org or call her at 484-280-3024.