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Bethlehem Chamber of Commerce

Letter from the President

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Cold Beer. Hot Lights. My sweet romantic teenage nights... Okay, maybe not TEENAGE years, but it is August in Bethlehem and that means two things: Musikfest and the Walla Gazoo Golf Tournament and Clam Bake, both of which Banko Beer plays a big role.

From August 6 to August 16, Bethlehem is transformed into an awesome madhouse filled with food, craft vendors and music everywhere you turn. With a line-up that includes: Boy George; Reba; ZZ Top; Duran Duran; Snoop Dog; Alice in Chains... oh yeah, and Jerry Seinfeld, it can't lose! This is the first year with Kassie Hilgert at the helm of Artsquest. Kassie, we wish you all the best: huge crowds; acts that start and end on time; and sunny, beautiful weather for ten days straight.

Make that eleven straight days of sunny, beautiful weather. Walla Gazoo lands on the day AFTER Musikfest ends; August 17. Once again, The Bethlehem Golf Club and the Bethlehem Chamber pair up to bring the valley the best golf tournament set on a public course. Did you know that the Bethlehem Golf Club was designed by the same man who designed Saucon Valley Country Club's Grace and Weyhill Golf Courses? They have consistently won "Best Public Golf Course in the Valley" from Lehigh Valley Magazine, received a Four Star Rating from Golf Digest, and Golf Styles lists it as the "Top 100 Must Play Courses in the Philly Area". Add The Chamber touches, like bag boys (and girls) to handle your clubs when you drive up to the golf club and a first class meal by the Clubhouse Grille and you can be guaranteed a great day.

For more information about Walla Gazoo, please contact Lynn Cunningham at Lynnc@lehighvalleychamber.org or call her at 610-739-1510.