

March 2016:

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The Art of Networking – Round 4

The Ambassadors are proud to bring you the latest in our series, “The Art of Networking”. Please see the details below. But first, allow me to tell you just how great this event will be. If you wanted to continue offering value-packed programs about networking, and you are the Ambassadors, what do you do? You go to one of the best networkers and leaders you know, and you ask what they would like to teach.

We did just that! Anne Baum will be discussing, “The Art of Conversation: How to Engage and Disengage”. As you can see, Anne believes, as we do, that networking is an art. It is not only about being able to talk to people. Networking is a vital business tool that helps build business. Like any other tool, there is a right way and a wrong way to use it. As a business owner, don’t you want your employees, especially your sales team, to be highly effective networkers?

Anne will focus on starting a productive conversation; understanding the potential of this relationship that you are building; knowing when that conversation has run its course; and moving on to another good conversation. Effective networking has as much to do with time management as it does with cultivating new relationships. Knowing when and how to engage and disengage is important for everyone in the room. Using time wisely is in everyone’s interest. So is knowing who to spend your time with.

This event is a MUST for every business person; especially sales professionals. We are limited to 125 seats. This event will sell out quickly. Sponsorship opportunities are still available through Liz Weaver.

“The Art of Conversation: How to Engage and Disengage”
presented by the Chamber Ambassadors
Date: 3/10/2016 Time: 11:30am TO 1:00pm
Holiday Inn Conference Center
7736 Adrienne Drive
Breinigsville, PA 18031