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Ambassadors Council

Letter from the Council

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Helping And Leading Others

I think I first heard Tony Ianelli and my brother use the term H.A.L.O. about 2 years ago. It may have been at the Chamber Forum; a meeting where representatives from every local chamber and business council discuss new ideas and initiatives.

I remember them explaining it mostly in the context of The Chamber Foundation. It sounded like good idea at the time. But honestly, it didn't strike me as a game changer. Well it does now! I have been seeing more and more events that have a H.A.L.O. component to them. And I think it's terrific!

The LGBT and Young Professionals Councils seem to have led the way. I commend them for doing so. What a great combination of business networking and social responsibility this is! How cool would it be to participate in a mixer knowing that you are helping someone in the community? And then the icing on the cake: the camaraderie of meeting a new friend in the name of Helping and Leading Others leads to a new business client and a lasting, mutually-beneficial relationship.

To me that is the ultimate Win-Win-Win-Win! It is the Holy Grail of chamber networking. This is what makes us a community. It is how we truly raise the tide to lift all boats. I am so proud to be a part of it!

So what does all this mean? First, let's acknowledge our chamber leadership for their vision and innovation. Second, let's give ourselves a pat-on-the-back for embracing a new idea and applying it for the benefit of all. Third, let's figure out ways to do more; to help more; to lead more; and to create more.

The Ambassadors are all about helping and leading. It is in our mission and simply who we are. We welcome the chance to pitch in whenever and wherever there are H.A.L.O. opportunities. We will partner with any local chamber or business council to do so. Now let's get out there and do some good!