



2024 Music in the Park Concert Series

May-August, 2024 | 6-8 PM

Morris J. Dimmick Park (570 Durham Street, Hellertown PA)

The Hellertown – Lower Saucon Chamber & the Borough of Hellertown are happy to announce the return of Music in the Parks Summer Concert Series at Morris J. Dimmick Park with four NEW bands this year that will be sure to bring the crowds and hit all different genres!

Grab your chairs, grab your blankets, and come out to enjoy live music with friends, family, coworkers, employees, neighbors, and anyone else during our Music in the Park Summer Sound Series at Morris J. Dimmick Park. Here's to summer nights in the community! *Note, there will be a savory and sweet food truck joining us, as well as a local nonprofit in the snack stand serving food as a fundraiser and beverages available to purchase. Cheers to those summer nights!

2024 Music in the Park dates as followed from 6pm – 8 pm:

- **Sunday, May 19th – Gabe Stillman** (Blues, Jazz)
- **Sunday, June 23rd – Billy Bauer Band** (Alternative, Rock)
- **Sunday, July 14th – JOYOUS** (R&B, Funk, Soul, Pop)
- **Sunday, August 25th – Tequila Rose** (Country)

To be included in season-long marketing materials, sponsorships must be confirmed and paid in full by May 1st, 2024. Sponsorships confirmed after May 1st will be added to event signage accordingly.

Please consider supporting at the following levels:

Presenting Sponsor (1 AVAILABLE):

\$3,500 Chamber Member Exclusive!

- Listed as a Presenting Sponsor on Event Page (Music in the Parks Website, Chamber Event Calendar (4 dates), Facebook Event (4 dates)) and in Press Release(s)
- Most prominent logo on the Music in the Parks Website
- Most prominent logo on all PRINTED Marketing Materials along with the Hellertown-Lower Saucon Chamber (Posters, Flyers, Half Sheets, Connections Advertising, and more)
- Two opportunities to address the crowd and introduce the band of your choice
- Recognition during opening remarks for each concert over the public address system
- Banner/signage displayed in prominent location at Morris J. Dimmick Park
- Logo on Recap Reel/TikTok post-event
- Social Media Post recognizing you as Presenting sponsor on the Hellertown-Lower Saucon Chamber Facebook page
- Setup vendor booth for community outreach at all concerts (optional)

Gold Sponsor:

\$1,000 (Chamber Rate) | \$2000 (Future Member Rate)

- Listed as a Gold Sponsor on Event Page (Music in the Parks Website, Chamber Event Calendar (4 dates), Facebook Event (4 dates)) and in Press Release(s)
- Logo on the Music in the Parks Website
- Logo on all PRINTED Marketing Materials along with the Hellertown-Lower Saucon Chamber (Posters, Flyers, Half Sheets, Connections Advertising, and more)
- Recognition during opening remarks for each concert over the public address system
- Logo on Recap Reel/TikTok post-event
- Social Media Post recognizing you as Gold Level sponsor on the Hellertown-Lower Saucon Chamber Facebook page
- Setup vendor booth for community outreach at all concerts (optional)

Silver Sponsor:

\$750 (Chamber Rate) | \$1500 (Future Member Rate)

- Listed as a Silver Sponsor on Event Page (Music in the Parks Website, Chamber Event Calendar (4 dates), Facebook Event (4 dates)) and in Press Release(s)
- Logo on the Music in the Parks Website
- Logo on all PRINTED Marketing Materials along with the Hellertown-Lower Saucon Chamber (Posters, Flyers, Half Sheets, Connections Advertising, and more)
- Recognition during opening remarks for each concert over the public address system
- Logo on Recap Reel/TikTok post-event
- Social Media Post recognizing you as Silver Level sponsor on the Hellertown-Lower Saucon Chamber Facebook page
- Setup vendor booth for community outreach at all concerts (optional)

Bronze Sponsor: \$500 (Chamber Rate) | \$1000 (Future Member Rate)

- Listed as a Bronze Sponsor on Event Page (Music in the Parks Website, Chamber Event Calendar (4 dates), Facebook Event (4 dates)) and in Press Release(s)
- Business Name listed on all PRINTED Marketing Materials along with the Hellertown-Lower Saucon Chamber (Posters, Flyers, Half Sheets, Connections Advertising, and more)
- Recognition during opening remarks for each concert over the public address system
- Social Media Post recognizing you as Bronze Level sponsor on the Hellertown-Lower Saucon Chamber Facebook page

Supporting Sponsor: \$250 (Chamber Rate) | \$5000 (Future Member Rate)

- Listed as a Supporting Sponsor on Event Page (Music in the Parks Website, Chamber Event Calendar (4 dates), Facebook Event (4 dates)) and in Press Release(s)
- Recognition during opening remarks for each concert over the public address system
- Social Media Post recognizing you as Supporting sponsor on the Hellertown-Lower Saucon Chamber Facebook page

**For more information on sponsorship opportunities,
please contact your Hellertown-Lower Saucon Chamber Liaisons:**

Jessica O'Donnell-Gower at (610) 573-4010 or jessicao@lehighvalleychamber.org
 Kylie Adams-Weiss at (484)-548-4090 or kyliea@lehighvalleychamber.org
 Aaron Gasparetti at (610)-349-1532 or aarong@lehighvalleychamber.org
 Elyse Cuttic at (484) 834-7868 or elysec@lehighvalleychamber.org