

THE 2022 WINTER MANUFACTURING SUMMIT

"THE WILD WEST OF CYBERSECURITY"



FEBRUARY 17, 2022

3:30PM TO 6:00PM

DESALES UNIVERSITY

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THE 2022 WINTER MANUFACTURING SUMMIT

4:00 pm

Welcoming Remarks

Matt Powell - AVP, Government and External Affairs
The Chamber

Sponsor Message

Dr. Karen Kent - Assistant Professor, Director of DeSales MBA Program
DeSales University MBA

Presenting Sponsor Message

The Teneo Group

Sponsor Recognition

Brittany Keal - Vice President, Diversity Councils
The Chamber

Panel Discussion

"The Wild West of Cyber Security"

Moderator:

Ed White - President and CEO
Edward John White Creative Strategies

Panelists:

John Kwarsick - IOT Security Evangelist
Check Point Software

Ryan Bowery- Principal Solutions Engineer
Claroty

Pablo Suarez- Senior Security Analyst
The Teneo Group

Sponsor Message

Samantha Anglestein, Enrollment Outreach Manager & Corporate Liaison
Muhlenberg College Division of Graduate and Continuing Education

Closing Remarks

Matt Powell - AVP Government and External Affairs
The Chamber

5:15pm - 6:00pm

Networking and Hors d'oeuvres

Adjourn

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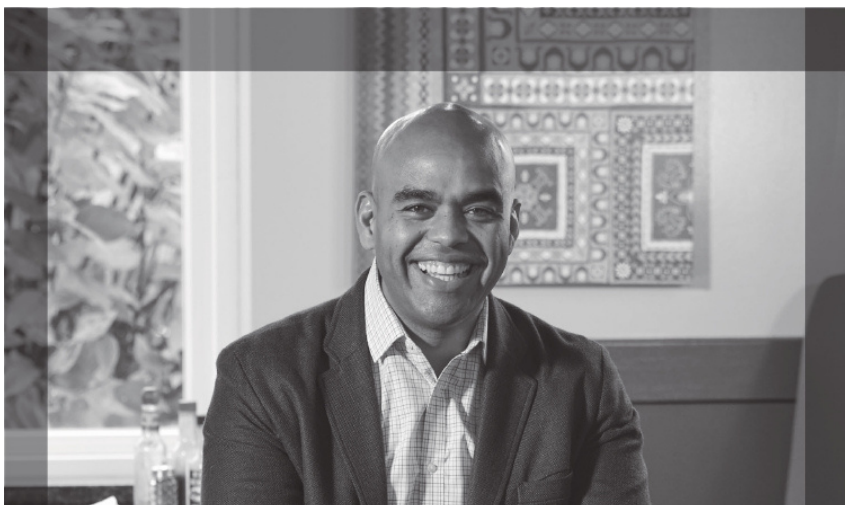


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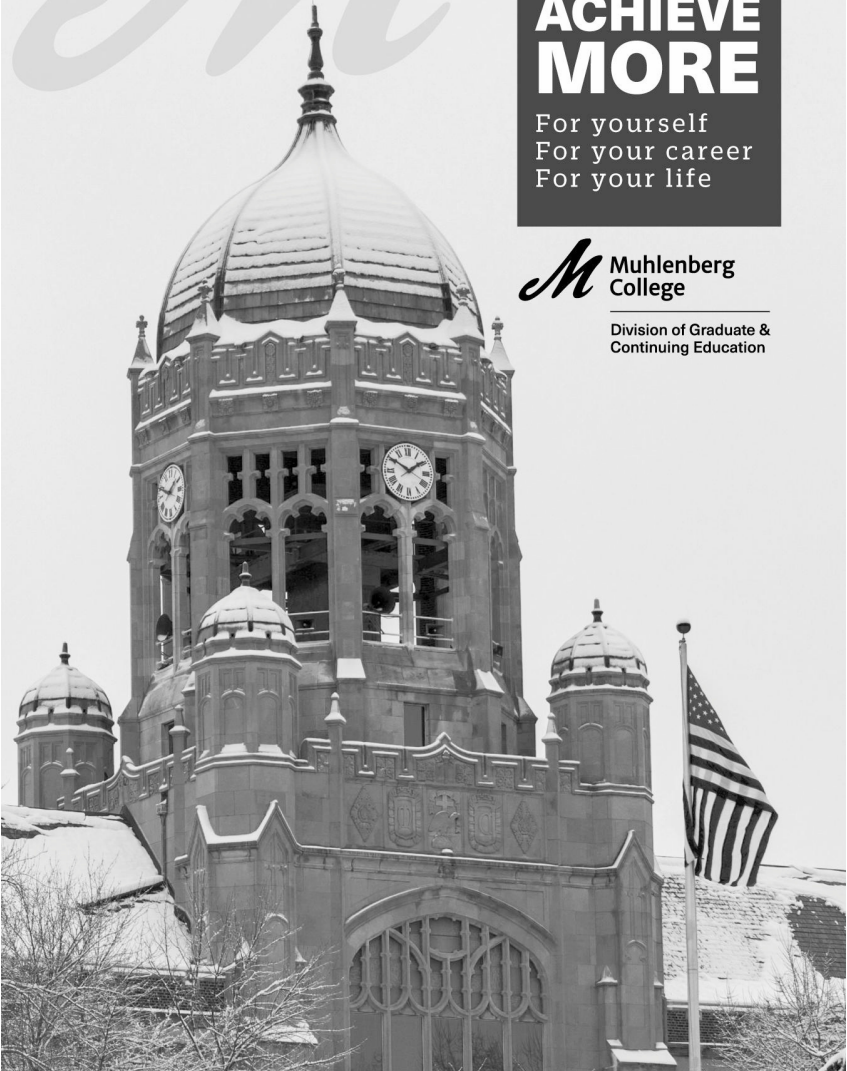
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Ryan Bowery, CPSE, CCNA
Principal Solutions Engineer
Claroty

Ryan has 20 plus years of experience in the technology industry. His roles as CISO and Director ICS Cybersecurity gives him the leadership perspective that allows him to become a true partner and advocate for his clients.

As Director of Information/Operation Technology with cybersecurity, industrial control systems, and critical infrastructure experience, Ryan is adept at finding ways to implement technology to help organizations be more productive, secure, and reduce operating costs.

As a Senior Technology Leader and a proud advocate of maintaining healthy IT/OT/ICS departments, Ryan assists organizations through effective project management and developing information security initiatives. A strategic, methodical and logical thinker who embraces challenges to deliver business value, Ryan displays an outstanding ability to champion the project vision, strategy and roadmap while collaborating with stakeholders and key management to ensure all goals are aligned and met.



John Kwarsick
IoT- Security Evangelist
Check Point Software

John Kwarsick is an IoT Evangelist for Check Point Software. John has worked in High Tech Industry for 30 years and is an expert on IoT, OT and ICS Security. John Kwarsick is Check Point's IoT Regional Head of Sales for North America, LATAM, Canada and Federal. John has 30 years of sales leadership experience at Cognizant, OpenText, Commvault, and Symantec. John has spoken at many Security Industry events such as: IoT World, Digital Security World, HIMSS . AI World and AWS:ReInvent. John brings real world stories and experience to his audience and viewer by illustrating the magnitude of convergence of IT and OT systems which creates risk management difficulties that need to be mitigated and controlled.



Pablo Suarez
Senior Security Analyst
The Teneo Group

Pablo Suarez is the Senior Security Analyst – Emerging Technologies at The Teneo Group. In his role, Pablo consults with the latest cybersecurity threat vectors and solutions. As a result, Pablo is very familiar with the current issues facing industry today. Pablo's certifications are too numerous to list and is well versed with all of the major cloud services, software supply chain, IoT, OT and SD-WAN.

Before joining Teneo, Pablo has 20+ years of experience in IT cybersecurity including Network positions at the American Public Health Association, DHS, USPTO, Symantec and Check Point. Pablo was a lead cloud security engineer/architect at Check Point.

Pablo is a father, husband, bi-lingual and in his spare time, plays in a band. Rock on Pablo!



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Ed White
President and CEO
Edward John White Creative Strategies

Ed White, is President and CEO of Edward John White Creative Strategies, a strategy and marketing consulting firm in Allentown which helps small businesses, nonprofits and political candidates.

A long-time resident of the Lehigh Valley, Ed is a graduate of Parkland High School, Lehigh University, and Villanova University School of Law, a former Congressional Intern, and a retired attorney, banker, and professional magician.

He currently serves the Chamber as Chairman of the Outreach Committee of the Ambassadors Council and as the Ambassadors' liason to the Public Policy Committee and Health Care Subcommittee.

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