



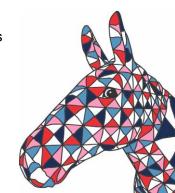
## Emmaus Main Street Partners Presents 2023 Small Business Saturday

Small Business Saturday is back this year on 11/25 and Emmaus Main Street Partners wants to showcase your business!

To start some buzz for our local Emmaus businesses this year, we will be focusing our efforts on a Marketing Campaign to promote our small businesses and encourage residents to Shop & Support local!

What does this look like?

- A website dedicated to featuring participating business logos including all specials and promotions you're running for Small Business Saturday
- Flyers in our community and participating businesses featuring a QR code directing community members to the above webpage featuring you and other local businesses
- Small Business Saturday event hosted on Facebook featuring posts from participating businesses



below and one of your Main Street Managers will reach out with more details:

What is your business name?

Where are you located?

List your special deals or promotions for small business Saturday here:

Who is the best contact regarding your participation in Small Business Saturday?

Name

Phone

Email

But we can't do this without YOU! If your business is interested in being featured, please fill out the information

Interested in showcasing your organization as a supporter of Small Business Saturday and our #ShopLocal initiatives? Sponsorship Opportunities are available, contact your Main Street Managers!

For any questions about EMSP Small Business Saturday, please contact: Sarah Yost • 610-739-1273 • <u>SarahY@LehighValleyChamber.org</u>

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