

The 2024 Excellence in Business Awards

Wednesday, June 5 | 5:30-7:30 p.m. Lehigh Country Club

Rules & Eligibility Requirements

We are thrilled that you have chosen to apply for the 2024 Excellence in Business Awards (EIBA) sponsored by the Small Business Council of the Greater Lehigh Valley Chamber of Commerce.

The Excellence in Business Awards are presented to companies and individuals who exemplify outstanding business practice, supported by their mission statement, Chamber and community involvement, and customer satisfaction, as well as their demonstrated commitment to quality, leadership, marketing, training, and development.

The six EIBA categories are:

- 1. Excellent Micro Business- presented to a business with 1-9 employees
- 2. Excellent Small Business presented to a business with 10-49 employees
- 3. Excellent Large Business presented to a business with 50+ employees
- 4. Excellent Emerging Business presented to a business less than 3 years old
- 5. Excellent Non-Profit presented to a non-profit organization
- 6. Lifetime Achievement Award presented to an individual in business

The rules and eligibility requirements are as follows. To qualify, a candidate must meet the following criteria:

- Be an active Chamber member for at least one year.
- Represent a sole proprietorship, partnership, limited liability company or locally owned, closely held corporation.
- Must not be a previous winner in the last five years.
- Must select a representative to deliver a brief acceptance speech at the 2024 Excellence in Business Awards cocktail reception.

Application Instructions:

- Applicants may self-nominate or nominate another business/individual.
- Deadline for receiving completed applications is noon on Friday, March 29, 2024. All company
 representatives who submit applications will be personally notified of the results following the judging
 meeting in April.
- Applications should be submitted via email to Paige Nicholas at the Chamber -PaigeN@lehighvalleychamber.org.

Media Opportunities:

Winners will receive the artwork to include in their literature and advertising, promoting this recognition and honor. The companies may publicize the honor and use the title on promotional literature, advertising, and

identity packages (letterhead, etc.). The winning companies will be recognized by Chamber media outlets and in public relations materials.



Application Form

Name:
Title/Position:
Company:
Address:
Phone: Fax:
Email:
Year Business started:
Number of employees: Full Time Part Time Other (contract, temporary, seasonal)
<u>Categories:</u>
☐ Excellent Micro Business (1-9 employees)
☐ Excellent Small Business (10-49 employees)
□ Excellent Large Business (50+ employees)
☐ Excellent Emerging Business (less than 3 years old)
□ Excellent Non-Profit
☐ Lifetime Achievement Award

Please answer each question on your application.

- Describe your commitment to the community. How involved are you/your employees in the Chamber and the community? Describe the length and type of community service, positions or offices held, and how this involvement benefits both the community organization and your company. (20 points)
- 2. Describe your external commitment to excellence. Please share how you/your company demonstrate(s) excellence in customer satisfaction and a commitment to quality. How do you compare to others in the same industry or field of expertise? How do you measure quality and how do you know your quality control efforts are effective? List any Certificates of Recognition, Company Awards, etc. (20 points)
- 3. **Describe your internal commitment to excellence**. Please share how you/your company demonstrate(s) excellence with your employees, your own professional development, and your products or services. Provide examples of what you have done in the last 12 months to implement your philosophy as it relates to training and development. (20 points)
- 4. Why do you believe you are qualified to receive this award? How does your company demonstrate continuous, meaningful leadership in your business and how does that result in a level of excellence? (20 points)
- 5. Please attach a total of two testimonial letters (10 points each; 20 total)

Please return completed application no later than noon on Friday, March 29, 2024 to:

Paige Nicholas

Greater Lehigh Valley Chamber of Commerce, Bethlehem Chamber Office 74 W Broad Street, Suite 240, Bethlehem, PA 18018 E-mail: PaigeN@lehighvalleychamber.org Mobile: 610-737-0565 Fax: 610-330-9177



Past Recipients

3rd & Ferry Fish Market

ABE Doors & Windows

A D Computer Corporation

AFC First Financial Corporation

Air Products

Allied Building Corporation/a Scarcia Company

Allentown School District - Thomas Parker

Alvin H. Butz, Inc.

American Bank

American Hairlines

AmericaVen

Andy Daub

Anthony Ashley - Nina Tulio

Apollo Grill

Ashley Development Corporation

ASR Media Productions - Ashley Russo

Bayou Boys, Mo Taylor

Bear Creek Mountain Resort - George Pitsilos

Beauty Alibi - Carmen Toro

Benchmark Civil Engineering Services, Inc.

Bennett Automotive Group

Berkshire Hathaway

Best Western Lehigh Valley Conference Center

Boyle Associates

Boyle Construction, Inc.

Boys & Girls Club of Easton - Gabriel Dean Young

Bradbury-Sullivan LGBT Community Center

Bradbury-Sullivan LGBT Community Center - Adrian

Shanker

Brown-Daub

Cancer Support Community - Amanda Buss

Carnegie Agency

CC Inc. Construction Services

Chad Tyrrell

Concannon Miller & Co.

Corporate Environments

Creative Closets®, Ltd.

Crest Financial Group - Eric Boyle

CSI

Dale Carnegie Training

Dan's Camera City

Deiter Bros. Fuel Company

Delta Hotels by Marriott Allentown Lehigh Valley MKSD architects Denise Maiatico Moravian Book Shop DesignPoint, Inc Morris Black and Sons, Inc. Don Juan Mex Grill Northampton County EBC Printing - Murtaza Jaffer **NOVUS ACS** enTrust Merchant Services Eastern PA Health Network Oaks Printing Company Equinox Benefits Consulting - Tom Groves Ondra-Huyett Associates, Inc. **FIA NYC** OraSure Technologies Inc. (STC Technologies) FireRock Productions Originate Ventures First Commonwealth Federal Credit Union - Donna Patt, White/GMAC Real Estate LoStocco Pediatric Cancer Foundation of the Lehigh Valley Fitzpatrick Lentz and Bubba - Marie McConnell Plantique, Inc. Gross McGinley - Constance Nelson Playtime Daycare - Paula Espinal Habitat for Humanity of the Lehigh Valley - Jessica Elliott PostNet - Marisa Lenci Haggerty Services, LLC PPL Electric Utilities **HMK** Insurance Rich Mar Florist HindlePower **RLB** Jack's Glass, Inc. Servpro of Easton Bethlehem and Whitehall Joanne Kostecky Garden Designs, Inc. Scott Chevrolet, Inc. John Yurconic Agency Spillman Farmer Architects **Keystone Consulting Engineers** Spillman Farmer Architects - Christa Duelberg-Kraftician Lehigh County STC Technologies Liquid Sunburst Property Management LV Planning Commission - Becky Bradley Susan's Gourmet Shop & Catering LVHN - Erin Ludwig Susan Bella Jewelry Miers Insurance Sweet Girlz Bakery Mike Lichtenberger **TCB Promotions** Miller Symphony Hall - Lucy Bloise Tina Hamilton Mishka Vodka

Tru-Comfort, Inc.

Valley Youth House

Victaulic

Vistacom Communications, Inc.

Walp's Restaurant & Guest House

West Side Hammer Electric (R.I. Hammer, Inc)

WFMZ-TV 69News - Kathy Craine

William Elek, Ltd.

Yeager's Fuel, Inc.

Zator Law Offices