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Thursday, April 14



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Tony Iannelli, *President & CEO, The Chamber*

COMMERCIAL REAL ESTATE DEVELOPMENT & THE LEHIGH VALLEY ECONOMY

Don Cunningham, *LVEDC President & CEO*

HOW MUCH DEVELOPMENT AND WHERE

Becky Bradley, *Executive Director, Lehigh Valley Planning Commission*

2022 LEHIGH VALLEY COMMUNITY INVESTMENT AWARD

Honoring Air Products *and the Air Products Global Headquarters*

"BUSINESS MATTERS LIVE!" WHAT'S TRENDING IN OUR CITIES – A PANEL DISCUSSION WITH TONY IANNELLI

Panelists:

Matthew Tuerk – *Mayor, City of Allentown*
J. William Reynolds – *Mayor, City of Bethlehem*
Sal Panto Jr. – *Mayor, City of Easton*

2022 LABOR ACHIEVEMENT AWARD

Honoring Paul Anthony, *Business Manager, IBEW Local 375*

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Commercial Real Estate Development & the Lehigh Valley Economy



Don Cunningham
President & CEO, LVEDC

Don Cunningham has been president and CEO of the Lehigh Valley Economic Development Corporation since July 2012. Prior to leading the region's economic development organization, Cunningham served in a variety of key public and private positions for more than two decades.

He was twice-elected Mayor of Bethlehem, twice-elected Lehigh County Executive, and the appointed Pennsylvania Secretary of the Department of General Services in Governor Ed Rendell's administration. He also served as President of the Pennsylvania League of Cities and as a member of Bethlehem City Council. Prior to his public sector career, Cunningham worked for the Fortune 500 company, PPL, in Allentown and served in the Moravian College administration in Bethlehem.

Cunningham has played a key role in the economic renaissance of the Lehigh Valley, which includes the principal cities of Allentown, Bethlehem and Easton, and part of the transformation of the region's economy from heavy industry to a diversified economic base with an annual GDP of \$35.4 billion. He has been responsible for managing budgets ranging from \$50 million to \$4 billion and has overseen economic development and/or urban growth initiatives, resulting in billions in new investments and the creation of tens of thousands of jobs.

Cunningham earned a Bachelor of Arts degree in Journalism with a minor in government in 1987 from Shippensburg University and a Master of Arts in political science from Villanova University in 1991, where he graduated summa cum laude. He was born and raised in Bethlehem, where his family has lived for five generations.



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How Much Development and Where



Becky Bradley

Executive Director, Lehigh Valley Planning Commission

Becky Bradley has more than 20 years of experience in city, regional, economic development, historic preservation and transportation planning, including significant implementation experience in small town revitalization, roadway redesign and trail construction. She has been the Executive Director of the Lehigh Valley Planning Commission (LVPC) since August 2013 and is leading a \$2.5 billion regional transportation planning program, as well as balancing the needs of the Lehigh Valley's rapidly growing population through this organization's county planning responsibilities. The LVPC recently drafted Walk/RollLV, the region's first ever bicycle and pedestrian masterplan and FutureLV: The Regional Plan, guiding growth, preservation and development for Lehigh and Northampton Counties.

Prior to joining LVPC, Bradley was the Director of Planning, Codes and Development at the City of Easton, where she was instrumental in the over \$500 million revitalization of the community, including the addition of the Lehigh Valley's first sculpture trail, the state's first road diet and the opening more than 60 restaurants and shops. She holds a Bachelor of Science, Historic Preservation degree from Southeast Missouri State University and a Master of City Planning degree from University of Pennsylvania.



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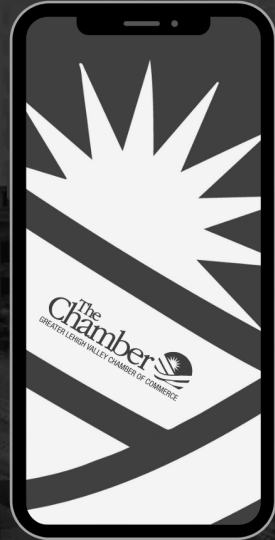
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Business Matters LIVE!

What's Trending in Our Cities



Tony Iannelli

President & CEO, The Chamber

Tony Iannelli is the CEO and President of the Greater Lehigh Valley Chamber of Commerce. Since he took the reins in 1997, what was then the Allentown Chamber has grown under his leadership from just 700 members to over 5,000 and is currently the 7th largest Chamber in the United States covering the entire Lehigh Valley Metropolitan Area including Carbon, Lehigh, Northampton and eastern Warren Counties.

Tony was appointed to the Kutztown University Council of Trustees by former Governor Tom Corbett and recently served as Chairman of the Regional Salvation Army. He has been recognized with the Latino Leadership Alliance Distinguished Service Award, The William Allen Distinguished Alumni Award, The Kids Peace Community Leader Award, the Muhlenberg College Entrepreneur Award, and the Lehigh Valley Human Relations Award. He also has received the Regional Entrepreneur of the Year Award, an honor bestowed by Ernst & Young to such outstanding business leaders as Bill Gates. Tony has previously served as the chairman of the Lehigh Northampton Airport Authority and has volunteered to assist local charities as honorary chairman of their events.

As host of Business Matters, the region's premier local business television show, his fast paced, hot-topics interview program is broadcast by Channel 69 WFMZ-TV reaching over 7 million people in Pennsylvania and New Jersey. Tony is also a recurring radio personality on iHeart media and columnist for The Morning Call.

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Business Matters LIVE!

What's Trending in Our Cities



Mayor Sal Panto
City of Easton

Mayor Panto is in his fourth consecutive term as mayor of Easton. In November 2019, Sal Panto, Jr. was re-elected capturing 82% of the votes and sweeping every ward in the city. He also served two terms as Mayor from 1984-1992 when he was elected at age 31 as the city's youngest Mayor. He is recognized as a highly effective local government leader and is credited with making Easton a cleaner and safer city. During his tenure, he added 11 additional police officers, 5 firefighters, and 2 code enforcement officers, resulting in a reduction in crime and violence each year.

Mayor Panto and his team are credited with bringing fiscal stability to the city. When he took office in 2008, the city was on the verge of filing for Act 47, the equivalent of bankruptcy with state oversight. His financial management has earned the city an increase in its Standard and Poor's rating from a BBB in 2008 when he took office to an A-. At one point during his tenure, the City earned an A+ rating.

Mayor Panto has been recognized on numerous occasions for his leadership and commitment to Easton. Most recently, he received the Pennsylvania Historic Preservation Government Official of the Year Award, the UNICO Public Service Award, the Henry Jordan Award for the Preservation Pennsylvania Outstanding Local Official, and the Governor's Municipal Official of the Year Award.

Born and raised in the City of Easton, Sal is married to the former Pam Searles. They have four children and eight grandchildren and live in the Southside neighborhood where they both grew up. Mayor Panto is approachable, listens to the people and makes people feel genuinely good about their city. With his leadership, Easton is becoming a shining star in the region.

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Business Matters LIVE!

What's Trending in Our Cities



Mayor J. William Reynolds

City of Bethlehem

A lifelong resident of Bethlehem, J. William Reynolds graduated Magna Cum Laude from Moravian College in 2003 with a major in Political Science and a minor in History. William became the youngest City Council member in Bethlehem's history in 2007 following his successful challenge to a slate of incumbent Council members. In 2014, William was elected by his colleagues to serve as President of City Council, a position he was re-elected to in 2016.

As President of City Council, William launched Bethlehem 2017 – a set of policy initiatives aimed at making Bethlehem a more progressive community. As state and national inaction on climate issues continued, William led the way in helping Bethlehem to establish its first Climate Action Plan. William also proposed and created NorthSide 2027 – a reinvestment strategy and public/private partnership for north Bethlehem's neighborhoods that includes citizens, local businesses, the Bethlehem Area School District and Moravian College.

2021 saw William capture nearly 65 percent of the vote while sweeping all 37 wards in becoming Bethlehem's 14th Mayor.

Mayor Reynolds has also served on Moravian College's Board of Trustees, Pennsylvania Governor Tom Wolf's Transition Team, and the Bethlehem Area Public Library's Board of Directors. He resides in north Bethlehem with his wife Dr. Natalie Bieber.



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What's Trending in Our Cities



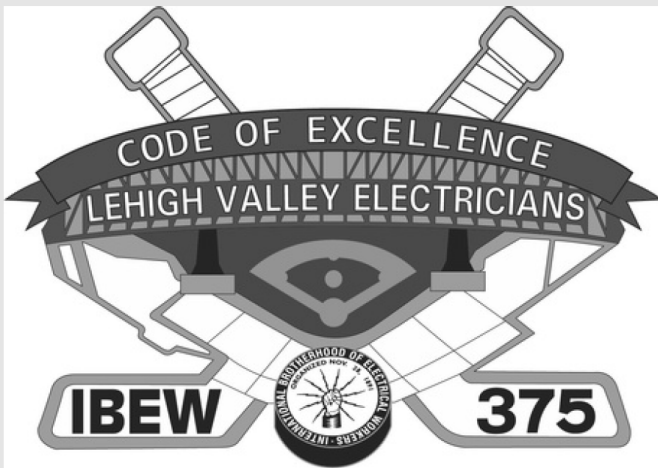
Mayor Matt Tuerk
City of Allentown

Mayor Tuerk was born in East Stroudsburg in 1975. Love and curiosity pushed him around the world over the next thirty years, including stints in Philadelphia, Boulder, Colorado; Bellingham, Washington; Charleston, South Carolina; Havana, Cuba; Columbia, South Carolina; and Managua, Nicaragua. Mayor Tuerk had always wanted to return to his Eastern Pennsylvania roots, so in 2004, he and his wife Karen moved to Allentown. They were attracted to the energy and diversity of the city.

In 2008, Mayor Tuerk started working for the Allentown Economic Development Corporation, where he helped to establish the Urban Manufacturing Alliance and also worked to develop resources at the Bridgeworks Enterprise Center. Additionally, he cofounded the Lehigh Valley's first coworking space.

In 2013, he joined the Lehigh Valley Economic Development Corporation. Starting as the Director of Research and Innovation, he led a data initiative to contextualize the region's economy for local stakeholders and national developers. As Vice President of Administration, he established a platform for managing economic development projects stabilized the organization's finances and built processes to improve the organization's professional standing. After becoming LVEDC's Vice President of Economic Development in 2015, he led the group in attracting billions of dollars in economic growth in the Lehigh Valley and creating thousands of jobs for its residents.

Mayor Tuerk is a graduate of College of Charleston with a Bachelor of Science in International Business and earned his MBA at the Moore School of Business at the University of South Carolina. He lives in Allentown with his wife, Karen and two daughters, Margot and Amelia.



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2022 Salute to Labor Achievement Award



Paul Anthony

Business Manager/Financial Secretary,
International Brotherhood of Electrical Workers Local #375

The 2022 Salute to Labor Achievement Award is presented to Paul Anthony in recognition of his decades-long career working with members and throughout the construction industry, promoting labor in the valley, and the relationships that create it.

Paul Anthony is Business Manager/Financial Secretary responsible for the management and administration of the International Brotherhood of Electrical Workers (IBEW) Local Union #375. In addition to representing electrical workers employed by signatory contractors, he is accountable for cooperative labor relations and strengthening relationships with IBEW customers and our communities.

In terms of professional affiliations, Paul is Chairman of Northampton County General Purpose Authority. He is on the Board of Governors for both the Greater Lehigh Valley Chamber of Commerce and Lehigh-Northampton Airport Authority. He is also on the Board of Directors for the Lehigh Valley Economic Development Corporation and Lehigh Valley Workforce Development Board, as well as a Trustee to the Building and Construction Trades Council of Lehigh Valley.

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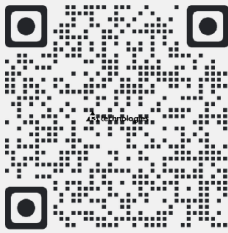
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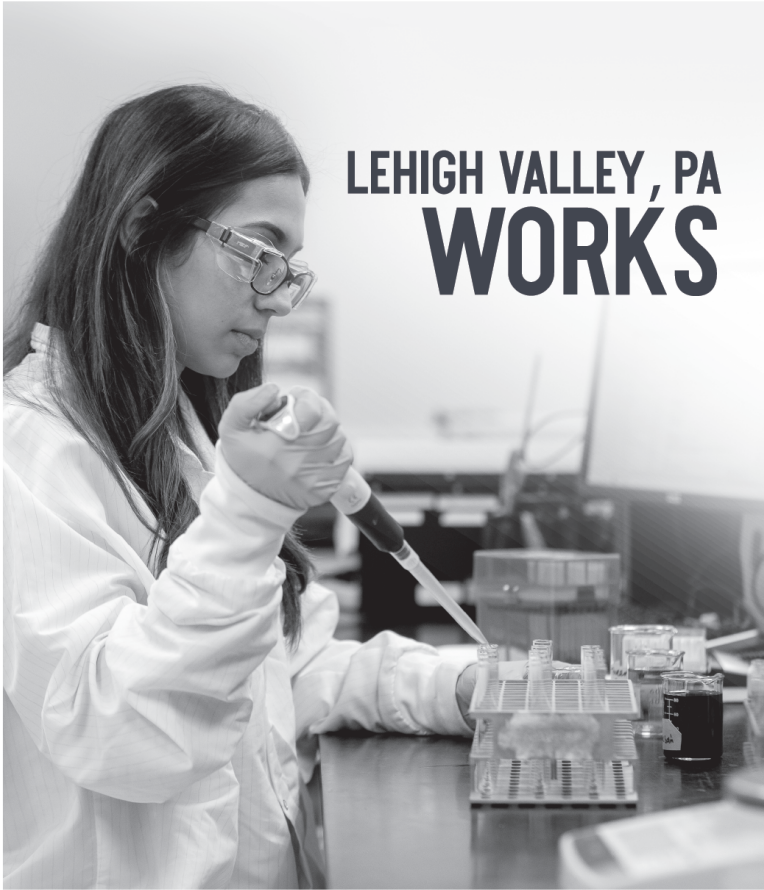


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