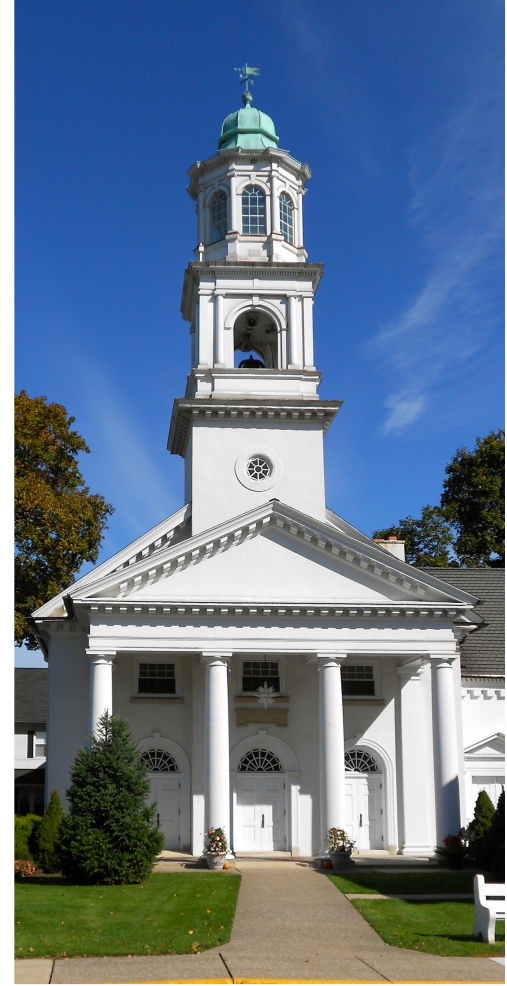


OPEN



On Every
Main!
Street.



WELCOME TO
EMMAUS, PA

WE'RE OPEN FOR BUSINESS!

MOVING TO EMMAUS

This information packet is provided to make your move into or to Emmaus easy and seamless. Enclosed you will find important phone numbers, general information about services provided, useful maps, and other important documents and demographics. While the information contained in this packet is plentiful, it may change, we'll do our best to update it regularly. We encourage you to reach out the Emmaus Main Street Partners at (610) 739-1273.

The Emmaus Borough and Emmaus Main Street Partners websites are the best resources for the most up-to-date information. Emmaus is a wonderful blend of old school traditions and modern-day living that appeals to nearly every lifestyle. As you can see in the following sections, there are numerous facets to our community that appeal to many people.



LOCATION, LOCATION, LOCATION!

The Borough of Emmaus is ideally situated between route I-78/309, the Pennsylvania Turnpike, PA route 29 and many major local roadways. Our central location provides easy, fast access to major markets and many amenities. We are approximately 50 miles from Philadelphia and only a one and a half to two hour drive to New York City. It's close enough but also just far enough away!

Our thoughtful planning has provided a walkable community with easy access to businesses, churches, parks and schools. Emmaus is also home to East Penn School District, consistently rated as one of the top school districts in the region.

If car is your preferred means of travel, Emmaus has ample free parking for business patrons. Park and walk to the diverse and unique types of businesses located within our Borough.

WELCOME TO EMMAUS, PA

NEW BUSINESS

CHECKLIST

- ✔ Call the Emmaus Main Street Partners for information about resources and membership that includes connection with the Greater Lehigh Valley Chamber of Commerce.
- ✔ For questions regarding regulations concerning your property (signage, inspections, permits, recycling, and zoning) refer to the Code of Ordinance or contact the Borough of Emmaus Codes Office at (610) 967-1322.
- ✔ Go to the Emmaus Public Library; from demographics to Borough information, it's full of useful information.
- ✔ Review the Small Business Administration's "10 Steps to Starting Your Business"
- ✔ For information on Council meetings and/or various Borough Commissions related to your needs, visit the Emmaus Borough's calendar of events and meetings.
- ✔ For businesses opening a food establishment, information on food safety, equipment regulations and inspections, contact the Borough Health Inspector, Garry Ritter at (610) 966-9026
- ✔ For financial assistance programs, contact Lehigh Valley Economic Development Corporation (LVEDC) or Lehigh County.



POPULAR THINGS TO DO IN EMMAUS, PA

THERE ARE SO MANY WONDERFUL THINGS TO DO IN EMMAUS! WE CAN'T NAME THEM ALL, BUT HERE IS A BRIEF LIST OF SOME OF OUR FAVORITES & THE POPULAR ACTIVITIES, PLUS A BIT OF INFORMATION ABOUT OUR COMMUNITY!

- **Emmaus Farmers Market**
- **East Penn School District events & programming (such as sporting events, plays, community events, etc.)**
- **Halloween Parade (the largest in the Lehigh Valley!)**
- **Emmaus Olde Fashioned Christmas festivities**
- **Historic Sites like 1803 House, Knauss Homestead, Shelter House, and more**
- **Civic organizations like the Lion's Club, Rotary Club, Emmaus Youth Association, East Penn Youth Football, and many others!**
- **Business Organizations like Emmaus Main Street Partners, East Penn Chamber of Commerce, and the Greater Lehigh Valley Chamber of Commerce**
- **Many fantastic restaurants and diners like Mi Havana Cuban Cuisine, HOUSE & BARN, East Penn Diner, and more... PLUS restaurant weeks that allow you to explore new (and old) favorites!**
- **Concerts in Community Park and Tunes on the Triangle over the summer**
- **Several hundred small businesses ranging from retail shops to services**



THE BOROUGH OF EMMAUS

WE PRIDE OURSELVES ON THE SMALL TOWN FEEL THAT INCLUDES A LOCAL THEATRE, SMALL BUSINESSES, CIVIC ORGANIZATIONS, AND EVENTS, ARTISTIC ORGANIZATIONS, ATHLETIC ORGANIZATIONS, OLD CHARM AND MODERN-DAY HOMES, CHURCHES, AND A RICH PENNSYLVANIA DUTCH HERITAGE.

Our Borough boasts unparalleled public services including fire, police, ambulance, public works, water, sewer, recreation, codes enforcement, and other top-notch governmental services.

- In 2014, Movato.com named the Borough of Emmaus the 5th safest community in the Commonwealth of Pennsylvania with a population over 10,000 residents, based on the 2012 FBI Uniform Crime report statistics, which included murders, violent crimes, property crimes, and total crimes. The citing stated, "This borough, ranked in recent years one of the "Best Places to Live" in the U.S. by "Money Magazine," is well known as a safe and family-friendly community. That's because it is one of the least violent places in the state..."**
- November 2013, Nerdwallet.com cited Emmaus as the 6th Best Town in Pennsylvania for Young Families. The rankings were based on public schools, affordability, and if the community is growing and prospering.**
- In 2013, the Borough was awarded the 2013 Pennsylvania State Association of Boroughs Newsletter of the Year Award, an award that is presented to the borough with the best municipal newsletter. Every borough in Pennsylvania is eligible to receive this award, and we are proud of this recognition.**
- In 2008, the Borough was named by Catalogs.com as one of the top 10 places to live in Pennsylvania.**
- Named as one of the Top 100 Places to Live in the United States by CNN / Money Magazine on two separate occasions. The borough reached the ranking in both 2007 (#87) and 2009 (#88).**

- **Awarded 2013 Delaware Valley Green Building Council's Sustainable Community Award for the implementation of initiatives and policies that promote sustainable living. Among the initiatives cited were the implementation of a LED red light replacement program, the implementation of an energy analysis throughout the borough properties, storm water and sewer protection initiatives, recycling and compost efforts, and a watershed rehabilitation project at Leibert's Creek among others.**
- **Crime Grade shows that Emmaus is in the 91st percentile for safety, meaning only 9% of cities are safer and that 91% of cities are more dangerous.**



LINKS TO BOROUGH RECREATION AND COMMUNITY PROGRAMS:

- **Emmaus Main Street Partners: www.lehighvalleychamber.org/emmaus**
- **Emmaus Youth Association: eyasports.org/home**
- **Emmaus Public Library: www.emmauspl.org**
- **The Friends of the 1803 House: www.1803house.org**
- **Emmaus Arts Commission: <http://emmausarts.org>**
- **Emmaus Remembrance Garden: <https://emmausremembers.org/>**
- **Emmaus Historical Society: www.emmaushistoricalsociety.org**
- **Emmaus Recreation and Entertainment Commission: www.emmausent.com/**

WHY EMMAUS, PA?

WHY EMMAUS?

- Over 20,000 vehicles drive through daily
- 2020 population: 11, 652
- Employment growth?
- 2015-2019 Median household income \$59,026
- Median family income?
- 24.4 minutes is the mean travel time to work

AGE DATA

- Median age
- 19.2% people under 18
- 17.8% people over 65

HOUSING CHARACTERISTICS

- 4,874 total households
- 2.33 persons per household
- Total housing units?
- Occupied housing units?
- Owner-occupied housing units 63.2%
- Renter occupied?
- Median gross rent \$1,091

EDUCATIONAL ATTAINMENT

- High school graduate or higher 91.8%
- Bachelor's degree or higher 30%

THIS INFORMATION WAS PROVIDED BY THE UNITED STATES CENSUS.

