

Membership Investment is a valuable benefit and resource for your business and your employees.

Our mission unites us with business people and communities across the Lehigh Valley as we purposefully connect businesses, enhance the vitality of our communities, and promote the benefits of diversity in the workplace. Please consider aligning with us by supporting our mission and investing in The Chamber. Our various levels of membership are designed to fit any budget, and support your overall business plan. We'll even customize a plan that's right for you!



MEMBERSHIP INVESTMENT LEVELS

	Value:	PRESIDENTIAL \$12,000	ELITE \$6,000	PREMIUM \$3,500	EXECUTIVE \$1,750	BUSINESS Starts at \$440+
Business listing on website with description and links	\$ 250	•	•	•	•	•
Business listing on Chamber App with description	\$ 250	•	•	•	•	•
Business listing in printed membership directory	\$150	•	•	•	•	•
Welcome announcements (Connections & social media)	\$100	•	•	•	•	•
Membership plaque, window decal	\$50	•	•	•	•	•
Business referrals and website analytics reporting	\$150	•	•	•	•	•
Media lists and membership lists (upon request)	\$500	•	•	•	•	•
Member pricing at Chamber events	Varies	•	•	•	•	•
Radio giveaway opportunities	\$150	•	•	•	•	•
Opportunity to offer exclusive member deals		•	•	•	•	•
Social media member of the day posts, blog posts	\$150	•	•	•	•	•
Career Pathways Creation for job postings	\$200	•	•	•	•	•
Share your story by submitting "member news"	\$200	•	•	•	•	•
Business Advocacy through public policy positions	Varies	•	•	•	•	•
Identification of investment level on website & print	\$250	•	•	•	•	
Ribbon Cutting celebration	\$250 - \$500	•	•	•	•	
Email Marketing Advertisements	\$500	4 per year	3 per year	2 per year	1 per year	
Additional Category Listing	\$100	•	•	•	•	
Certificates of Origin for international businesses	\$50 each	•	•	•	•	
Access to Chamber Board Room	\$250	•	•	•	•	
Connections print publication advertising	Varies	2 Full-Pages	2 Half-Pages	2 Quarter-Pages	1 Quarter-Page	
Enhanced Listing (includes logo and top placement)	\$400					
Annual Membership directory ad	Varies	Full-Page	Half-Page	Quarter-Page		
Website advertising	Varies	20 Pages+Home	10 Interior Pages	5 Interior Pages		
Events sponsorship credit		\$2,000	\$1,000	\$500		
Scrolling logo at bottom of website	\$1,500	•	•			
Lunch with CEO Tony Iannelli and 3 board members	\$500	•	•			
Presentation at Board of Governors meeting	2,500	•				

Scan to join today!



Effective pricing 09/01/2023

***Visionary Investment Level also available: Starting at \$15,000**