



8th Annual Whitehall Area Chamber's Restaurant Week

Sponsorship Opportunities

Sun. April 10 - Sat. April 16th, 2022

The Whitehall Area Chamber of Commerce, a proud partner of the Greater Lehigh Valley Chamber of Commerce is excited to announce our 8th Annual Restaurant Week for the Whitehall Area. Each year, restaurants report increases in sales and/or new faces to their establishments!

*The intention remains twofold: 1. For restaurants, it is a week during a relatively slow time of year to boost their sales by both encouraging new customers to experience their food and persuade returning customers to bring their friends/family - by offering fixed menus with special prices. 2. For the Whitehall Area business community, it is a chance for visitors to be exposed to the area and surrounding shopping district – an opportunity for visitors to experience the Whitehall Area! **Be a part of this year's success with this opportunity to put your name in front of thousands of people!***

Advertising and Promotional Avenues for the event have included / may include the following:

- Print Advertising – The Morning Call, Whitehall-Coplay Press
- Radio Advertising – B-104/i-Heart Radio, WAEB – Chat with the Chamber
- Whitehall Area Chamber's Restaurant Week Page – which will include the menus for viewing
- Facebook – Whitehall Area Chamber, Greater Lehigh Valley Chamber, B-104
- Greater Lehigh Valley Chamber's Print Newsletter (mailed to over 7,000 members) – Ad and mention in monthly article written by the Whitehall Area Chamber of Commerce's Chair
- Event Poster distributed to participating restaurants, event sponsors and high pedestrian areas in town
- Media Mentions – varies from year to year but have included the Morning Call, Whitehall-Coplay Press, Whitehall Area Township Newsletter

SPONSORSHIP LEVELS

- PRESENTING SPONSORSHIP** **\$1000 (ONLY ONE! Chamber Exclusive)**
- Prominent Recognition as Presenting Sponsor on all marketing materials, such as posters, press releases, social media event page, webpage and in Chamber Connections ad (seen by 6,000 + Chamber Members & 250,000 employees of Members)
 - Mention of you as the Presenting Sponsor in the media release and any outgoing content with a written description
 - Your company logo on all Restaurant Week posters / fliers and print advertisements
 - Opportunity to create video or post from your business as Presenting Sponsor to be shared & boosted on the Whitehall Area Chamber's page (average weekly reach of 20K followers) *must provide video*
 - Opportunity to provide quote for Press Release
 - Social Media mentions
- GOLD SPONSORSHIP** **\$600 Chamber Rate | \$1,200 Future Rate**
- Your company logo on all marketing materials, such as posters, press releases, social media event page, webpage and in Chamber Connections ad (seen by 6,000 + Chamber Members & 250,000 employees of Members)

- Mention of you as the Gold Sponsor in the media release and any outgoing content with a written description
- Your company logo on all Restaurant Week posters / fliers and print advertisements
- Opportunity to provide quote for Press Release
- Social Media mentions

SILVER SPONSORSHIP **\$400 Chamber Rate | \$800 Future Rate**

- Your company logo on all marketing materials, such as posters, press releases, social media event page, webpage and in Chamber Connections ad (seen by 6,000 + Chamber Members & 250,000 employees of Members)
- Mention of you as the Silver Sponsor in the media release and any outgoing content with a written description
- Your company logo on all Restaurant Week posters / fliers and print advertisements
- Social Media mentions

BRONZE SPONSORSHIP **\$300 Chamber Rate | \$600 Future Rate**

- Your company logo on all marketing materials, such as posters, press releases, social media event page, webpage and in Chamber Connections ad (seen by 6,000 + Chamber Members & 250,000 employees of Members)
- Mention of you as the Bronze Sponsor in the media release and any outgoing content with a written description
- Social Media mentions

SUPPORTING SPONSORSHIP **\$200 Chamber Rate | \$400 Future Rate**

- Mention of your sponsorship in the media release and any outgoing content with a written description
- Social media mentions

For more information, please contact Jessica O'Donnell at 610-573-4010 or via email at jessicao@lehighvalleychamber.org or Kylie Adams-Weiss at 484-548-4090 or via email at kyliea@lehighvalleychamber.org.